

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Welk Group, Inc.		01/09/2007	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Welk Resort Group, Inc.		
<b>Street Address:</b>	100 E. San Marcos Boulevard		
<b>Internal Address:</b>	Suite 100		
<b>City:</b>	San Marcos		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92069		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3135264	W	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(858)456-4802		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	8584564801		
<b>Email:</b>	DOCKETING@TRADEMARKGROUP.COM		
<b>Correspondent Name:</b>	Marnie Wright Barnhorst, Esq.		
<b>Address Line 1:</b>	The Trademark Group, APLC		
<b>Address Line 2:</b>	1200 Prospect Street, G-100		
<b>Address Line 4:</b>	La Jolla, CALIFORNIA 92037		
<b>ATTORNEY DOCKET NUMBER:</b>	T12222US00		
<b>NAME OF SUBMITTER:</b>	Marnie Wright Barnhorst, Esq.		
<b>Signature:</b>	/MWB/		

OP \$40.00 3135264

Date:

01/30/2007

Total Attachments: 1

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ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, The Welk Group, Inc. ("Assignor"), a California corporation, having a place of business at 2700 Pennsylvania Avenue, Santa Monica, California 90404, is the owner of the trademark **Design of W** registered in the United States Patent and Trademark Office on August 29, 2006 and assigned Registration No.: 3,135,264;

WHEREAS, Welk Resort Group, Inc. ("Assignee"), a California corporation, having a place of business at 100 E. San Marcos Boulevard, Suite 100, San Marcos, California 92069, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with all common law rights and the goodwill of the business symbolized by said trademarks and registration thereof.

Signed at San Marcos, CA, this 9<sup>th</sup> day of January, 2007.

THE WELK GROUP, INC.,  
A California Corporation

Name:

Title:

STATE OF CALIFORNIA            )  
  ) SS.  
COUNTY OF SAN DIEGO    )

On 1-9, 2007, before me, the undersigned Notary Public, personally appeared JON FREDRICKS,

personally known to me

or

proved to me on the basis of satisfactory evidence to be

the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his own capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

(SEAL)

