

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Haas Hop Products, Inc. | | 01/03/2007 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | John I. Haas, Inc. | | |
| Street Address: | 5185 MacArthur Boulevard N.W., Suite 300 | | |
| City: | Washington | | |
| State/Country: | DISTRICT OF COLUMBIA | | |
| Postal Code: | 20016 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 74246771 | AROMAHOP | |
| Serial Number: | 75491611 | HEXAHOP GOLD | |
| Serial Number: | 75014940 | ISOHOP | |
| Serial Number: | 75488407 | TETRAHOP GOLD | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (203)975-7180 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 203-353-6834 | | |
| Email: | clondon@eapdlaw.com | | |
| Correspondent Name: | Edwards Angell Palmer & Dodge LLP | | |
| Address Line 1: | 301 Tresser Boulevard | | |
| Address Line 2: | Paralegal Christina London | | |
| Address Line 4: | Stamford, CONNECTICUT 06901 | | |
| ATTORNEY DOCKET NUMBER: | 51035.61986 HAAS | | |
| NAME OF SUBMITTER: | Christina London | | |

CH \$115.00 74246771

| | |
|---|--------------------|
| Signature: | /christina london/ |
| Date: | 02/01/2007 |
| Total Attachments: 5 source=TM Assignment John I Haas#page1.tif source=TM Assignment John I Haas#page2.tif source=TM Assignment John I Haas#page3.tif source=TM Assignment John I Haas#page4.tif source=TM Assignment John I Haas#page5.tif | |

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), effective this 3rd day of January, 2007 is made and entered into by and between Haas Hop Products, Inc., a corporation operating under the laws of the State of Delaware ("Assignor") and John I. Haas, Inc., a corporation operating under the laws of the State of Delaware, with its principal business address at 5185 MacArthur Boulevard N.W., Suite 300, Washington D.C. 20016, U.S.A. ("Assignee") (each a "party" and collectively, the "parties").

WHEREAS, Assignor is the owner of the trademarks, trademark registrations and trademark applications (including any and all goodwill symbolized thereby) set forth on Schedules A and B hereto (the "Trademarks").

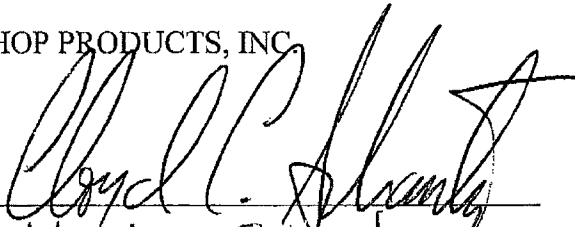
NOW THEREFORE, for the consideration of Ten (\$10.00) U.S. Dollars, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, including all rights therein provided by international conventions and treaties, as well as any and all rights derived from use of the Trademarks, either by itself or by recorded licensees, as well as the right to sue for past, present and future infringement thereof.
2. Further Assurances. Assignor shall timely execute and deliver any additional documents and perform such additional acts necessary or desirable to record and perfect the interest of Assignee in and to the Trademarks, and shall not enter into any agreement in conflict with this Assignment.
3. Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to the conflicts of law rules of such act.
4. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same agreement.
5. Assignment of Licenses. The parties hereby agree in that all rights and obligations which derive from any and all license agreements into which the Assignor has ever entered with respect to the Trademarks, and which have been properly recorded with the United States Patent and Trademark Office, against each of said Trademarks included in this agreement, will also be assigned to the Assignee, by virtue of the present agreement. To this effect, and to comply with appropriate provisions contained in the afore-mentioned License Agreements, the Licensee executes the present Agreement and, therefore, provides its consent for the present transfer of Licensor's rights.

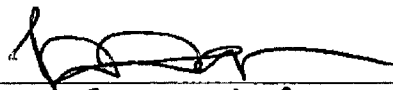
In light of the present assignment of rights over the License Agreements identified above, the Assignee will be regarded, as from the date in which the present agreement is executed, as the approved Licensor in the noted License Agreements recorded against the Trademarks covered in the present agreement.

IN WITNESS WHEREOF, each party has caused the Agreement to be executed by its duly authorized representative.

HAAS HOP PRODUCTS, INC

By: 
Name: Lloyd C. Schantz
Title: Senior Vice President

JOHN I. HAAS, INC.

By: 
Name: Thomas D. Davis
Title: CFO

Schedule A

UNITED STATES TRADEMARKS

| <i>Mark</i> | <i>Application #</i> | <i>File Date</i> | <i>Registration No.</i> | <i>Issue or Priority Date</i> | <i>Renewal Date</i> |
|--------------------------|----------------------|------------------|-------------------------|-------------------------------|---------------------|
| AROMAHOP | 74/246,771 | 18-Feb-1992 | 1,868,963 | 20-Dec-1994 | 20-Dec-2014 |
| HEXAHOP GOLD | 75/491,611 | 27-May-1998 | 2,365,125 | 04-Jul-2000 | 04-Jul-2010 |
| ISOHOP | 75/014,940 | 06-Nov-1995 | 2,006,230 | 08-Oct-1996 | 08-Oct-2016 |
| TETRAHOP GOLD | 75/488,407 | 20-May-1998 | 2,229,037 | 02-Mar-1999 | 02-Mar-2009 |

NOTARIAL CERTIFICATE

STATE OF _____)
COUNTY OF _____) ss.:
UNITED STATES OF AMERICA)

On this 3rd day of January, 2007, before me personally came Lloyd Schantz to me known and know to me to be the person who executed the foregoing instrument, and who being by me duly sworn, did depose and say that he/she is the Officer, of **HAAS HOP PRODUCTS, INC.**, the corporation described in and on whose behalf has executed the foregoing instrument; and he/she signed his/her name thereto on behalf of, and with the authorization of, the board of directors of said company as the free deed and act of said company.

Subscribed and sworn to before me
This 3rd day of January, 2007.



Notary Public

Commission Expires:

Katja Bristol
Notary Public, District of Columbia
My Commission Expires 02-14-2007

(Seal)

NOTARIAL CERTIFICATE

District of Columbia)
STATE OF _____)
COUNTY OF _____)
UNITED STATES OF AMERICA)

ss.:

On this 31st day of January, 2007, before me personally came Thomas Davis to me known and know to me to be the person who executed the foregoing instrument, and who being by me duly sworn, did depose and say that he/she is the Officer, of **JOHN I. HAAS, INC.**, the corporation described in and on whose behalf has executed the foregoing instrument; and he/she signed his/her name thereto on behalf of, and with the authorization of, the board of directors of said company as the free deed and act of said company.

Subscribed and sworn to before me
This 31st day of January 2007.

Katja Bristol

Notary Public

Commission Expires: _____

(Seal)

Katja Bristol
Notary Public, District of Columbia
My Commission Expires 02-14-2007