

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Asbury Towel Co., Inc.		01/03/2007	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Illinois Tool Works Inc.		
Street Address:	3600 West Lake Avenue		
City:	Glenview		
State/Country:	ILLINOIS		
Postal Code:	60026		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78856710	QUAT-RIGHT	
CORRESPONDENCE DATA			
Fax Number:	(312)616-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarks@leydig.com		
Correspondent Name:	Lynn A. Sullivan		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson Ave		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601-6731		
ATTORNEY DOCKET NUMBER:	254888		
NAME OF SUBMITTER:	Lynn A. Sullivan		
Signature:	/Lynn A. Sullivan/		
Date:	02/01/2007		

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ASSIGNMENT OF TRADEMARKS

WHEREAS, **Asbury Towel Co., Inc.**, a New Jersey corporation, located at 406 Wykoff Mills Road, East Windsor, New Jersey, 08520(Assignor), is using and is the owner of the trademark **QUAT-RIGHT**, Appl. No. 78/856710, filed April 7, 2006 in the United States Patent and Trademark Office;

WHEREAS, **ILLINOIS TOOL WORKS INC.** (Assignee), a Delaware corporation, having its principal place of business at 3600 West Lake Avenue, Glenview, Illinois 60026 is desirous of acquiring said marks;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trade names and marks, together with the goodwill of the business symbolized by said trade names and marks and applications/registrations thereof, and including all common-law and other rights in said trade names and marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trade names and marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 3rd day of January 2007.

Asbury Towel Co., Inc.


By: Mark W. Croll
Title: Vice President