

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE LAMPO GROUP, INC.		01/31/2006	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	LAMPO LICENSING, L.L.C.		
Street Address:	1749 MALLORY LANE, SUITE 100		
City:	BRENTWOOD		
State/Country:	TENNESSEE		
Postal Code:	37027		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3158595	DAVID RAMSEY	
CORRESPONDENCE DATA			
Fax Number:	(310)860-0363		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-248-3830		
Email:	ESCHWIMMER@KMWLAW.COM		
Correspondent Name:	DAVID CAPLAN		
Address Line 1:	9720 WILSHIRE BLVD., PENTHOUSE		
Address Line 4:	BEVERLY HILLS, CALIFORNIA 90212		
ATTORNEY DOCKET NUMBER:	10513-00002-03		
NAME OF SUBMITTER:	DAVID CAPLAN		
Signature:	/DC/		
Date:	02/06/2007		

CH \$40.00 3158595

Total Attachments: 1
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TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment") is effective as of 1/31/07 ("Effective Date") by and between The Lampo Group, Inc., a Tennessee corporation ("Lampo Group"), on the one hand, and Lampo Licensing, L.L.C. a Tennessee limited liability corporation ("Lampo Licensing"), on the other hand.

WHEREAS Lampo Group is the owner of the DAVID RAMSEY trademark and Federal Trademark Registration No. 3158595 ("Registration") including, without limitation, the goodwill associated with and symbolized by such trademark, common law mark and trade name.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Lampo Group hereby transfers and assigns to Lampo Licensing, all rights, title and interest in and to the DAVID RAMSEY trademark and the Registration, and all intellectual property rights therein including, without limitation, the goodwill associated with such trademark and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the law of the United States or any other state, country or jurisdiction.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the effective date.

Lampo Group, Inc.

Lampo Licensing, L.L.C.

1/31/07
DATE

1/31/07

Matt Woodburn
Signature

[Signature]
DAVID L. Ramsey III

MATT WOODBURN
Print Name

President

EXECUTIVE VICE PRESIDENT
Print Title