

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Survival Guide Media, Inc.		06/17/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Metro Visual Media, Inc.		
Street Address:	570 Seventh Avenue		
Internal Address:	Suite 700, c/o FulServ Group LLC		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2479999	HAMPTONS SURVIVAL GUIDE	
Registration Number:	2479985	THE HAMPTONS SURVIVAL GUIDE	
Registration Number:	2797861	THE SHORT LIST	
CORRESPONDENCE DATA			
Fax Number:	(215)655-2317		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	hal.borden@dechert.com		
Correspondent Name:	Hal E. Borden		
Address Line 1:	2929 Arch Street		
Address Line 2:	Dechert LLP		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2808		
NAME OF SUBMITTER:	Hal E. Borden		
Signature:	/Hal Borden/		

CH \$90.00 2479999

Date:

02/09/2007

Total Attachments: 2

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ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, Survival Guide Media, Inc., a Delaware corporation ("**Assignor**"), owns and uses the trade and service marks listed on **Schedule A** hereto (the "**Marks**"); and

WHEREAS, Metro Visual Media, Inc., a New York corporation ("**Assignee**"), desires to obtain all rights in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest throughout the world in and to the Marks, all registrations and applications, if any, therefor, and their associated goodwill, the same to be held and enjoyed by Assignee for its own used and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives, together with all of Assignor's claims for damages by reason of past infringement of said Marks, with the right to sue for and collect the same, for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives, free and clear of all liens, claims, charges, security interests, and other interests of encumbrances.

IN WITNESS WHEREFOR, Assignor has caused this document to be executed as of the 17 day of June, 2005.

Survival Guide Media, Inc.

By: _____

Marc Kirschner

SCHEDULE A

Registration Numbers 2,479,999 and 2,479,985, both for HAMPTONS SURVIVAL GUIDE.

Registration Number 2,797,861 for THE SHORT LIST.