Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/19/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rushmore Financial Group, Inc.		01/25/2007	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Terra Nova Financial Group, Inc.	
Street Address:	100 South Wacker Drive, Suite 1550	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60606	
Entity Type:	CORPORATION: TEXAS	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2270765	RUSHMAP
Registration Number:	2680532	RUSHTRADE

CORRESPONDENCE DATA

Fax Number: (312)269-1747

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

312.269.8000 Phone:

Email: leulgen@ngelaw.com

Correspondent Name: Lee J. Eulgen

Address Line 1: Two North LaSalle Street Address Line 4: Chicago, ILLINOIS 60602

Signature:	/Lee J. Eulgen/
NAME OF SUBMITTER:	Lee J. Eulgen
ATTORNEY DOCKET NUMBER:	017352-01701

TRADEMARK 900069130 **REEL: 003479 FRAME: 0396**

Date:	02/12/2007
Total Attachments: 1 source=Rushmore Assignment#page1.tif	

TRADEMARK REEL: 003479 FRAME: 0397

SERVICE MARK ASSIGNMENT

WHEREAS, Rushmore Financial Group, Inc. ("Assignor"), is the owner of the following service marks ("Marks"), which are registered in the United States Patent and Trademark Office:

MarkRegistration No.Registration DateRUSHMAP2,270,765August 17, 1999RUSHTRADE2,680,532January 28, 2003

WHEREAS, Assignor is desirous of assigning all right, title and interest in and to the Marks, the corresponding registrations, and the goodwill of the business associated therewith to Terra Nova Financial Group, Inc., a Texas corporation, located at 100 South Wacker Drive, Suite 1550, Chicago, Illinois 60606 ("Assignee").

WHEREAS, Assignee, is desirous of acquiring all right, title and interest in and to the Marks and the corresponding registrations together with the goodwill of the business associated therewith.

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and transfers to Assignee, Nunc Pro Tune, effective as of May 19, 2006, all right, title and interest in and to the Marks and the corresponding registrations, together with the goodwill of the business associated therewith.

RUSHMORE FINANCIAL GROUP, INC.

Date: January 25, 2007

RECORDED: 02/12/2007

Name: M. Postricia Kana

Title: (1.6.0)

REEL: 003479 FRAME: 0398