

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DOWLING MINER MAGNETICS CORP.		02/15/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ADAMS MAGNETIC PRODUCTS CO.		
Street Address:	PO BOX 1829		
City:	SONOMA		
State/Country:	CALIFORNIA		
Postal Code:	95476		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2699355	MAGNET HOLD ITS	
Registration Number:	1665764	MULTI-SOFT NATURAL WATER TREATMENT	
Registration Number:	2013703	SIMPLY SCIENCE	
Registration Number:	2111874	DOWLING MAGNETS	
Registration Number:	2166847	DOWLING MAGNETS THE ATTRACTION IS OBVIOUS	
Registration Number:	2013701	WONDERBOARD	
CORRESPONDENCE DATA			
Fax Number:	(505)247-4610		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	VARNER@MRTRADEMARK.COM		
Correspondent Name:	JOE STRAHL		
Address Line 1:	PO BOX 507		
Address Line 4:	ALBUQUERQUE, NEW MEXICO 87103-0507		
NAME OF SUBMITTER:	ALICE MARTIN, DIRECTOR OF MARKETING		

OP \$165.00 2699355

Signature:

/ALICE MARTIN, DIRECTOR OF MARKETING/

Date:

02/15/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Agreement is by and between Dawling Motor Magnetics Corp ("Assignor")
and ADAMS Magnetic Products Co. ("Assignee").

WHEREAS, Assignor, is the owner of that certain trademark identified as follows: marks attached the "Trademark"); and

WHEREAS, Assignee, wishes to acquire the entire rights, title, and interest in the Trademark.

NOW, the parties agree as follows.

1. Assignment. Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark.

2. Consideration. In consideration for the assignment set forth in Section 1, Assignor shall pay Assignee the sum of \$ 1.00, payable on FEB 12, 2007

3. Representations and Warranties. Assignor represents and warrants to Assignee:

- (a) Assignor has the right, power and authority to enter into this Agreement;
- (b) Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark;
- (c) The Trademark is free of any liens, security interests, encumbrances or licenses;
- (d) The Trademark does not infringe the rights of any person or entity;
- (e) There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark;
- (f) This Agreement is valid, binding and enforceable in accordance with its terms; and
- (g) Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

4. Attorney's Fees. Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs in such litigation from the party against whom enforcement was sought.

5. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

6. Amendment. This Agreement may be amended only by a writing signed by both parties.

7. Severability. If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect.

8. Agreement to Perform Necessary Acts. Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

9. Governing Law. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the State of CALIFORNIA, USA

Date: FEB 12, 2007

ASSIGNEE

ALICE MARTIN, DIR OF MRKTG

Alice Martin

Signature

ADAMS Magnetic Products Co.

Printed Name

ASSIGNOR

ALICE MARTIN, DIR OF MRKTG

Alice Martin

Signature

Dowling Miner Magnetics Corp

Printed Name