

TO: PETER J. SILVERMAN COMPANY; 866 UNITED NATIONS PLAZA

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

02/07/2007
900068832

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|------------------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 12/20/2006 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------|----------|----------------|-----------------------|
| Pharmacia & Upjohn Company LLC | | 01/31/2007 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-----------------------------|
| Name: | Johnson & Johnson |
| Street Address: | One Johnson & Johnson Plaza |
| City: | New Brunswick |
| State/Country: | NEW JERSEY |
| Postal Code: | 08933 |
| Entity Type: | CORPORATION: NEW JERSEY |

PROPERTY NUMBERS Total: 59

| Property Type | Number | Word Mark |
|----------------------|----------|-------------|
| Serial Number: | 78344897 | COOL MELTS |
| Serial Number: | 77062199 | |
| Serial Number: | 77062197 | |
| Serial Number: | 77062202 | |
| Registration Number: | 0693417 | DOXIDAN |
| Registration Number: | 0527862 | DRAMAMINE |
| Registration Number: | 0536728 | EMETROL |
| Registration Number: | 2264700 | |
| Serial Number: | 78467061 | ESCAPE |
| Registration Number: | 1438897 | FIBER EZE |
| Serial Number: | 78523351 | FLASH-MELTS |
| Serial Number: | 78463235 | FOLIQUE |
| Serial Number: | 78754008 | FOLIQUE |

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| Serial Number: | 78613686 | |
| Registration Number: | 3175025 | GENTLE VAPORS |
| Registration Number: | 2122980 | |
| Registration Number: | 2106590 | |
| Registration Number: | 2841693 | HELPS BEAT CIGARETTES ONE CRAVING AT A TIME |
| Registration Number: | 3133893 | JUST WHAT THEY NEED |
| Serial Number: | 78936959 | KID-CENTRIC |
| Serial Number: | 78936963 | KID-CENTRICITY |
| Registration Number: | 1599161 | LUDEN'S |
| Serial Number: | 78352377 | LUDEN'S |
| Registration Number: | 1811404 | LUDEN'S GREAT TASTING WILD CHERRY THROAT DROPS |
| Registration Number: | 2584590 | MENOPAUSE MINDSETS |
| Registration Number: | 0997843 | MICATIN |
| Registration Number: | 1293844 | NASALCROM |
| Registration Number: | 2511675 | NASALCROM |
| Registration Number: | 2341492 | NASALCROM |
| Registration Number: | 2839160 | NICOTROL HELPING HAND |
| Registration Number: | 3088451 | OCEAN RUSH |
| Registration Number: | 3144999 | OCEAN RUSH |
| Registration Number: | 2719177 | |
| Registration Number: | 2911609 | PEDIA CARE |
| Registration Number: | 1445906 | PEDIA CARE |
| Serial Number: | 78665200 | PEDIACARE |
| Registration Number: | 2994365 | PEDIA CARE. RECOMMENDED BY PEDIATRICIANS. TRUSTED BY MOMS. |
| Registration Number: | 2974264 | POLAR BERRY BLUE |
| Serial Number: | 78463243 | PREVAIL |
| Serial Number: | 78541846 | |
| Registration Number: | 1457107 | PROGAINE |
| Registration Number: | 2719170 | PROGAINE |
| Registration Number: | 2719178 | PROGAINE |
| Registration Number: | 1491912 | R |
| Registration Number: | 1420785 | ROGAINE |
| Registration Number: | 2161275 | ROGAINE DIRECT |
| Registration Number: | 2541567 | ROGAINE RESULTS |

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| Registration Number: | 3030019 | ROGAINE WORKS. THE SOONER THE BETTER |
| Registration Number: | 3157426 | SPRING BLOOM |
| Registration Number: | 2974314 | SPRING BLOOM |
| Registration Number: | 2663839 | STRONGER THAN HEREDITY |
| Registration Number: | 2890089 | TRUSTED LUDEN'S CARE EVERYONE NEEDS A LITTLE TLC |
| Registration Number: | 2536488 | UNICAP |
| Registration Number: | 1600304 | UNICAP JR. |
| Registration Number: | 0664646 | UNICAP M |
| Registration Number: | 1601832 | UNICAP SR. |
| Registration Number: | 1083147 | UNICAP T |
| Serial Number: | 78854214 | USE IT OR LOSE IT |
| Serial Number: | 78504280 | VAPOR CARE |

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2128135900
 Email: abriggie@frosszelnick.com
 Correspondent Name: Peter J. Silverman
 Address Line 1: 866 United Nations Plaza
 Address Line 2: Fross Zelnick Lehrman & Zissu, P.C.
 Address Line 4: New York, NEW YORK 10017

| | |
|-------------------------|----------------|
| ATTORNEY DOCKET NUMBER: | J&J 0700632 |
| NAME OF SUBMITTER: | Andrew Briggie |
| Signature: | /awb/ |
| Date: | 02/07/2007 |

Total Attachments: 3
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TRADEMARK

CONFIRMATORY ASSIGNMENT

WHEREAS, PHARMACIA & UPJOHN COMPANY LLC, a corporation organized and existing under the laws of Delaware, with an address of 7000 Portage Road, Kalamazoo, Michigan 49001 ("Assignor"), was the owner of the following trademarks listed in the attached schedule (hereinafter, the "Trademarks"):

WHEREAS, JOHNSON & JOHNSON, a corporation organized and existing under the laws of New Jersey, located and doing business at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933 ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective as of December 20, 2006;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of December 20, 2006, of all right, title and interest in and to the Trademarks and the above-named applications and/or registrations therefor, together with that portion of the business of the applicant to which the Trademarks pertain, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated January 31, 2007

PHARMACIA & UPJOHN
COMPANY LLC

By: 

Name: Arthur A. Silverstein

Title: Assistant Secretary

SCHEDULE

| Trademark | Serial No./ Registration No. |
|--|---------------------------------|
| COOL MELTS | 78/344897 |
| Design of a Child Sleeping at Night (for Pedia Care) | 77/062199 |
| Design of a Mother and Child (for Pedia Care) | 77/062197 |
| Design of a Mother and Infant (for Pedia Care) | 77/062202 |
| DOXIDAN | 693417 |
| DRAMAMINE | 527862 |
| EMETROL | 536728 |
| EMETROL RAINBOW DESIGN | 2264700 |
| ESCAPE (STYLIZED) | 78/467061 |
| FIBER EZE | 1438897 |
| FLASH-MELTS | 78/523351 |
| FOLIQUE | 78/463235 |
| FOLIQUE | 78/754006 |
| FOLIQUE LOGO DESIGN | 78/613686 |
| GENTLE VAPORS | 3175025 |
| HAIR FOLLICLE B DESIGN | 2122980 |
| HAIR FOLLICLE DESIGN | 2106590 |
| HELPS BEAT CIGARETTES ONE CRAVING AT A TIME | 2841693 |
| JUST WHAT THEY NEED | 3133893 |
| KID-CENTRIC | 78/936959 |
| KID-CENTRICITY | 78/936963 |
| LUDEN'S | 1599161 |
| LUDEN'S | 78/352377 |
| LUDEN'S GREAT TASTING WILD CHERRY THROAT DROPS AND DESIGN | 1811404 |
| MENOPAUSE MINDSETS | 2584590 |
| MICATIN | 997843 |
| NASALCROM | 1293844 |
| NASALCROM | 2511675 |
| NASALCROM | 2341492 |
| NICOTROL HELPING HAND | 2839160 |
| OCEAN RUSH | 3088451 |
| OCEAN RUSH | 3144999 |
| PACKAGE DESIGN WITH THREE SWIRLS (PROGAINE) | 2719177 |
| PEDIA CARE | 2911609 |
| PEDIA CARE | 1445906 |
| PEDIA CARE | 78/665200 |
| PEDIACARE. RECOMMENDED BY PEDIATRICIANS. TRUSTED BY MOMS. | 2994365 |
| POLAR BERRY BLUE | 2974264 |
| PREVAIL | 78/463243 |
| PREVAIL HAIR FOLLICLE LOGO | 78/541846 |
| PROGAINE | |

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| PROGAIN AND PACKAGE DESIGN WITH THREE SWIRLS (1) | 2719178 |
| R DESIGN | 1491912 |
| ROGAIN | 1420785 |
| ROGAIN DIRECT | 2161275 |
| ROGAIN RESULTS | 2541567 |
| ROGAIN WORKS. THE SOONER THE BETTER | 3030019 |
| SPRING BLOOM | 3157426 |
| SPRING BLOOM | 2974314 |
| STRONGER THAN HEREDITY | 2663839 |
| TRUSTED LUDEN'S CARE EVERYONE NEEDS A LITTLE TLC | 2890089 |
| UNICAP | 2536488 |
| UNICAP JR. | 1600304 |
| UNICAP M | 664646 |
| UNICAP SR. | 1601832 |
| UNICAP T | 1083147 |
| USE IT OR LOSE IT | 78/854214 |
| VAPOR CARE | 78/504280 |

TRADEMARK

TO: PETER J. SILVERMAN COMPANY: 866 UNITED NATIONS PLAZA



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEBRUARY 08, 2007

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PETER J. SILVERMAN
866 UNITED NATIONS PLAZA
FROSS ZELNICK LEHRMAN & ZISSU, P.C.
NEW YORK, NY 10017

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UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 900068832

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

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SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,
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YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT
571-272-3350.

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ANTIONE ROYALL, EXAMINER
ASSIGNMENT SERVICES BRANCH
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