

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Miles Cahn		02/28/2007	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Coach Farm, Inc.		
<b>Street Address:</b>	105 Mill Hill Road		
<b>City:</b>	Pine Plains		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	12567		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77021994	COACH FARM	
<b>Registration Number:</b>	1416821	COACH FARM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)818-9606		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-818-9200		
<b>Email:</b>	mlerner@ssbb.com		
<b>Correspondent Name:</b>	Mark Lerner		
<b>Address Line 1:</b>	Satterlee Stephens, 230 Park Avenue		
<b>Address Line 2:</b>	Suite 1130		
<b>Address Line 4:</b>	New York, NEW YORK 10169		
<b>ATTORNEY DOCKET NUMBER:</b>	CAHN - ASSIGN TO COACH		
<b>NAME OF SUBMITTER:</b>	Mark Lerner		
<b>Signature:</b>	/ml/		

CH \$65.00 77021994

Date:

02/28/2007

**Total Attachments: 3**

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## ASSIGNMENT OF TRADEMARKS

**WHEREAS**, Miles Cahn, a New York resident with an address of 105 Mill Hill Rd., Pine Plains, New York 12567 (“Assignor”), is the owner of all right, title, and interest in and to the registered and pending trademarks set forth on Schedule A hereto (collectively the “Trademarks”), and

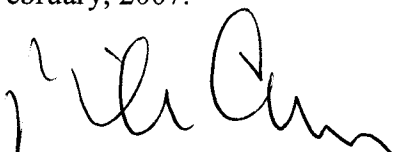
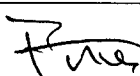
**WHEREAS**, Coach Farm, Inc., a New York corporation with offices at 105 Mill Hill Road, Pine Plains, New York 12567 (hereinafter “Assignee”) is desirous of acquiring all rights, title, and interest to the Trademarks, the goodwill appurtenant thereto, and the registrations and applications in respect thereof;

**NOW, THEREFORE**, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks together with the goodwill of the business appurtenant thereto and symbolized by said Trademarks.

Assignor hereby irrevocably constitutes and appoints Assignee and its successors, legal representatives and assigns the true and lawful attorneys of Assignor, with full power of substitution, in the name of Assignor or Assignee but on behalf of and for the benefit of Assignee and its successors, legal representatives and assigns, and at the sole expense of Assignee, to institute, prosecute, compromise, defend and settle any and all proceedings at law, in equity or otherwise that and its successors, legal representatives or assigns may deem proper in order to collect, assert or enforce any claim, right or title of any kind in or to any property rights of Assignor in the Trademarks, including the right to sue for past infringement of the Trademarks, and to do all such acts and things in relation thereto and as its successors, legal representatives or assigns, shall deem desirable. Assignor shall fully cooperate with and assist Assignee in such proceedings. Assignor hereby declares that the appointment hereby made and the powers hereby granted are coupled with an interest and are and shall be irrevocable and perpetual and shall not be terminated by any act of Assignor or by operation of law, or by the occurrence of any other event, including, without limitation, the bankruptcy of Assignor, or in any other manner or for any other reason. Assignee shall take sole responsibility for recording this assignment or any other steps required to secure the chain of title.

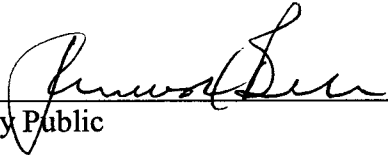
This instrument is executed by, and shall be binding upon, Assignor, his successors and assigns, for the uses and purposes above set forth and referred to and shall inure to the benefit of Assignee, its successors and assigns.

Signed at New York, New York, this 28<sup>th</sup> day of February, 2007.

  
\_\_\_\_\_  
Miles Cahn 

State of New York            )  
  ) ss.:  
County of New York         )

On this 28<sup>th</sup> of February, 2007, personally appeared Miles Cahn, the Assignor above named, and acknowledged that s/he executed the foregoing Assignment of Trademarks on behalf of said Assignor and pursuant to authority duty received.

  
\_\_\_\_\_  
Notary Public

**JAMES H. BELL**  
**Notary Public, State of New York**  
**No. 02FE0060453**  
**Qualified in New York County**  
**Commission Expires June 25, 2008**

**SCHEDULE A  
TO ASSIGNMENT OF TRADEMARKS**

<u>Title</u>	<u>Serial Number</u>	<u>Registration Number</u>
<b>Coach Farm</b>	<b>77021994</b>	<b>(registration pending)</b>
<b>Coach Farm</b>	<b>73540974</b>	<b>1416821</b>