

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		02/16/2007	CORPORATION:

**RECEIVING PARTY DATA**

<b>Name:</b>	World Publications, LLC
<b>Street Address:</b>	460 N. Orlando Ave., Suite 200
<b>City:</b>	Winter Park
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	32789
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY:

**PROPERTY NUMBERS Total: 28**

Property Type	Number	Word Mark
Registration Number:	1039649	CRUISING WORLD
Registration Number:	1447406	SAILING WORLD
Registration Number:	1520891	SNOW COUNTRY
Registration Number:	1633590	THE SAILING COMPANY
Registration Number:	1607444	MARLIN
Registration Number:	1789009	GRAND PRIX SAILOR
Registration Number:	1803247	CARIBBEAN TRAVEL AND LIFE
Registration Number:	1882124	WATERSKI THE WORLD'S LEADING WATER SKIING MAGAZINE
Registration Number:	1854625	SPORT FISHING THE MAGAZINE OF OFFSHORE FISHING
Registration Number:	2127888	SAILOR'S SOURCEBOOK
Registration Number:	2064228	SPORTBOATS
Registration Number:	2106613	SAILING WORLD
Registration Number:	2108538	CRUISING WORLD

**OP \$715.00 1039649**

Registration Number:	2172952	NOOD
Registration Number:	2187572	NOOD
Registration Number:	2264598	WAKE BOARDING
Registration Number:	2264599	SPORT DIVER
Registration Number:	2303706	WIND SURFING
Registration Number:	2350988	SPORT FISHING
Registration Number:	2350989	MARLIN
Registration Number:	2350990	CARIBBEAN TRAVEL & LIFE
Registration Number:	2349151	BOATING LIFE
Registration Number:	2305014	WATERSPORTS RETAILER
Registration Number:	2710495	BOATINGLIFE THE AUTHORITY ON RECREATIONAL BOATING
Registration Number:	2567556	MU MARLIN UNIVERSITY
Registration Number:	2663221	SPORT DIVER INTERACTIVE
Registration Number:	2697841	FLY FISHING IN SALT WATERS
Registration Number:	2804923	FISHSTOCK THE TOTAL SALTWATER EXPERIENCE

**CORRESPONDENCE DATA**

Fax Number: (407)571-4719  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (407) 571-4715  
Email: jeremy.thompson@bonniercorp.com  
Correspondent Name: Jeremy M. Thompson  
Address Line 1: 460 N. Orlando Ave., Suite 200  
Address Line 4: Winter Park, FLORIDA 32789

NAME OF SUBMITTER:	Jeremy M. Thompson
Signature:	/jmt/
Date:	03/05/2007

Total Attachments: 3  
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**RELEASE OF COLLATERAL ASSIGNMENT AND SECURITY INTEREST**  
**(TRADEMARKS)**

FOR VALUE RECEIVED, the undersigned, GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation, in its capacity as agent for certain lenders (the "Secured Party"), does hereby release any security interest or collateral assignment granted to it by WORLD PUBLICATIONS, LLC, a Delaware limited liability company (the "Grantor"), pursuant to payment and satisfaction of all obligations and liabilities described under that certain Trademark Security Agreement, dated as of July 30, 2003, between the Secured Party and Grantor, WITHOUT ANY REPRESENTATION OR WARRANTY OF TITLE AND WITHOUT RECOURSE, and all of its right, title and interest, in, to and under (i) the trademarks listed on Schedule I hereto (collectively, the "Trademarks"), (ii) all renewals thereof, (iii) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including without limitation, damages and payments for past or future infringements thereof, (iv) the right to sue for past, present and future infringements thereof, and (v) all rights corresponding thereto throughout the world to the extent any of the foregoing was transferred to the Secured Party and filed in the United States Patent & Trademark Office on or about August 6, 2003 and recorded in such office on Reel 002695 Frame 0906.

IN WITNESS WHEREOF, the Secured Party has caused this Release of Collateral Assignment and Security Interest (Trademarks) to be executed under seal by one of its duly authorized signatory on this 16 day of February, 2007.

GENERAL ELECTRIC CAPITAL  
CORPORATION, as Agent

By:   
\_\_\_\_\_  
Its Duly Authorized Signatory

SCHEDULE I

<b>TRADEMARK</b>	<b>OWNER</b>	<b>SERIAL/ REGISTRATION NO.</b>	<b>FILING/ REGISTRATION DATE</b>
Boating Life	World Publications, LLC	2349151	05/09/00
Boating Life The Authority on Recreational Boating	World Publications, LLC	2710495	04/29/03
Caribbean Travel and Life	World Publications, LLC	1803247	11/09/93
Caribbean Travel & Life	World Publications, LLC	2350990	05/16/00
Cruising World	World Publications, LLC	1039649	05/18/76
Cruising World	World Publications, LLC	2108538	10/28/97
Fishstock The Total Saltwater Experience	World Publications, LLC	78208589	01/29/03
Fly Fishing in Salt Waters	World Publications, LLC	2697841	03/18/03
Grand Prix Sailor	World Publications, LLC	1789009	08/17/93
Marlin	World Publications, LLC	1607444	07/24/90
Marlin	World Publications, LLC	2350989	05/16/00
MU Marlin University	World Publications, LLC	2567556	05/07/02
Nood	World Publications, LLC	2172952	07/1/98
Nood	World Publications, LLC	2187572	09/08/98
Sailing World	World Publications, LLC	1447406	07/14/87
Sailing World	World Publications, LLC	2106613	10/21/97
Sailor's Sourcebook	World Publications, LLC	2127888	01/06/98
Snow Country	World Publications, LLC	1520891	01/17/89
SportBoats	World Publications, LLC	2064228	05/20/97
Sport Diver	World Publications, LLC	2264599	07/27/99
Sport Diver Interactive	World Publications, LLC	2663221	12/17/02
Sport Fishing	World Publications, LLC	2350988	05/16/00
Sport Fishing The Magazine of Offshore Fishing	World Publications, LLC	1854625	09/20/94
The Sailing Company	World Publications, LLC	1633590	01/29/91
Wake Boarding	World Publications, LLC	2264598	07/27/99
Waterski The World's Leading Water Skiing Magazine	World Publications, LLC	1882124	03/07/95

<b>TRADEMARK</b>	<b>OWNER</b>	<b>SERIAL/ REGISTRATION NO.</b>	<b>FILING/ REGISTRATION DATE</b>
Watersports Retailer	World Publications, LLC	2305014	12/28/99
Wind Surfing	World Publications, LLC	2303706	12/28/99