

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Informed Investors, Inc.		11/22/2006	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	WILink U.S. Holdings Inc.		
Street Address:	601 Moorefield Park Drive		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23236		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2403018	E-NOTIFICATION	
Registration Number:	2371040	PORTABLE IR KIT	
CORRESPONDENCE DATA			
Fax Number:	(804)644-0957		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	804-771-9500		
Email:	jschurig@hf-law.com		
Correspondent Name:	S. Brian Farmer, Hirschler Fleischer		
Address Line 1:	2100 East Cary Street		
Address Line 4:	Richmond, VIRGINIA 23223		
ATTORNEY DOCKET NUMBER:	019831.01743		
NAME OF SUBMITTER:	Jessica Schurig, Paralegal		
Signature:	/jessicaschurig/		
Date:	03/13/2007		

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Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Informed Investors, Inc., a Virginia corporation ("Assignor"), owns all right title and interest to all registered and unregistered trademarks used in connection with its business, including but not limited to the following marks (the "Marks"):

- | | |
|---------------------------|---------------------------------|
| 1. E-NOTIFICATION | U.S. Registration No. 2,403,018 |
| 2. PORTABLE IR KIT | U.S. Registration No. 2,371,040 |

WHEREAS, WILink U.S. Holdings Inc., a Virginia corporation and the 100% parent corporation of Assignor, or its assigns as permitted hereunder ("Assignee"), desires to acquire all right, title and interest in and to the Marks, and any and all registrations for or applications to register the Marks, together with the goodwill associated with the Marks and all past, current or future causes of action for infringement of the same;

NOW, THEREFORE, in consideration of the foregoing recitals and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby grants, sells, assigns and transfers to Assignee all of the Assignor's right, title and interest in and to the Marks, including all trademark, trade secret and all other intellectual property rights in the Marks, statutory and at common law, together with the goodwill of the business symbolized by the Marks, including all past, current or future causes of action for infringement of the same, and any existing or pending registrations or applications for federal or state registration of the Marks. This Assignment is in consideration of Assignee's sole ownership of Assignor.
2. Assignor hereby authorizes and requests, as appropriate, the United States trademark authority to record Assignee as the assignee and owner of the Marks and any state application or registration therefor.
3. Assignor represents and warrants to Assignee that Assignor is the sole and exclusive owner of the rights herein conveyed to Assignee, that Assignor has not heretofore assigned, pledged or otherwise encumbered the same, and that the signatory hereto has full power to enter into this agreement and to make the grants herein contained on behalf of Assignor.
4. Assignor hereby agrees, without requiring further remuneration, to promptly provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request (including the execution and delivery of any and all affidavits, declarations,

oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (a) in the preparation and prosecution of any application for registration or any application for renewal of a registration covering the Marks; (b) in the prosecution or defense of any oppositions, interferences, infringement suits or other proceedings that may arise in connection with the Marks, including, but not limited to, testifying as to any facts relating to the Marks assigned herein and this Assignment; (c) in obtaining any additional trademark protection that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or throughout the world; (d) to otherwise secure and preserve its rights in the Marks; and (e) in the recordation, implementation or perfection of this Assignment.

5. This is the complete Agreement between the parties with respect to the subject matter contained herein and the parties all intend and agree that this Agreement may not be modified or any waiver of terms claimed unless in writing signed by all parties. This Agreement shall be governed by the laws of the Commonwealth of Virginia, exclusive of its conflicts of laws provisions. This Agreement may be assigned by Assignee to any affiliate, subsidiary or related company of Assignee.

This Agreement may be executed in counterparts, each of which when taken together shall constitute one and the same original Agreement.

This Agreement shall be effective as of November 22, 2006.

Signature Pages to Follow

Signature Pages to Assignment of Trademarks

ASSIGNOR:

INFORMED INVESTORS, INC.

By: *Nancy S. Christman*
Nancy Christman, Vice President of Marketing

State of Virginia
County of Chesterfield

Personally appeared before me *Diane Overfield*, with whom I am personally acquainted or who made himself known to me by satisfactory evidence, who acknowledged that he/she executed the above instrument for the purposes therein contained and that he had authority to execute this instrument on behalf of Informed Investors, Inc., a California corporation.

Witness my hand this 22 day of November, 2006.

Diane P. Overfield
Notary Public SEAL

My commission expires: November 30, 2006

ASSIGNEE:

WILINK U.S. HOLDINGS INC.

By: *Nancy S Christman*
Nancy Christman, Vice President of Marketing

State of *Virginia*
County of *Chesterfield*

Personally appeared before me *Miane Overfield*, with whom I am personally acquainted or who made himself known to me by satisfactory evidence, who acknowledged that he/she executed the above instrument for the purposes therein contained and that he had authority to execute this instrument on behalf of WILink U.S. Holdings Inc., a Virginia corporation.

Witness my hand this *22* day of November, 2006.

Miane P. Overfield
Notary Public SEAL

My commission expires: *November 30, 2006*

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