

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
POI, Inc.	FORMERLY Pride of Iowa Ltd.	03/12/2007	CORPORATION: IOWA
RECEIVING PARTY DATA			
Name:	Pride of Iowa Sandwiches, Inc.		
Street Address:	2273 Highway 6 Trail		
City:	Marengo		
State/Country:	IOWA		
Postal Code:	52301		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2328921	SANDWICHVILLE	
CORRESPONDENCE DATA			
Fax Number:	(319)365-8443		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	319-365-9461		
Email:	deanna@shuttleworthlaw.com		
Correspondent Name:	Robert W. Hoke		
Address Line 1:	115 3rd Street SE, Suite 500		
Address Line 4:	Cedar Rapids, IOWA 52401		
ATTORNEY DOCKET NUMBER:	18876-2		
NAME OF SUBMITTER:	Robert W. Hoke		
Signature:	/Robert W. Hoke/		
Date:	03/13/2007		

OP \$40.00 2328921

Total Attachments: 2

source=20070313145315#page1.tif

source=20070313145315#page2.tif

ASSIGNMENT OF TRADEMARK

WHEREAS, POI, Inc. f/k/a Pride of Iowa LTD., an Iowa corporation ("Assignor"), is the owner of the following trademark:

Registration No.	Mark	Registration Date
2328921	SANDWICHVILLE & Design	March 14, 2000

WHEREAS, PRIDE OF IOWA SANDWICHES, INC., an Iowa corporation ("Assignee"), is desirous of acquiring the above-identified mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and intending to be legally bound, Assignor does hereby assign and transfer unto Assignee all right, title, and interest in and to the trademark listed above, together with the goodwill of the business symbolized thereby as well as the right to sue for past infringement and the right to collect damages therefore. Where such trademark also is used as trade or business names, Assignor does hereby also assign and transfer unto Assignee all right, title, and interest in and to such trade or business names, together with the goodwill of the business symbolized thereby as well as the right to sue for past infringement and the right to collect damages therefor.

This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

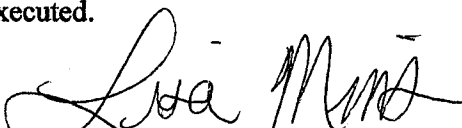
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 12 day of March, 2007.

POI, Inc. f/k/a PRIDE OF IOWA LTD.

By: Mark Woods
Name: MARK WOODS
Title: Pres.

STATE OF Iowa)
COUNTY OF Linn) ss:

On this 12 day of MARCH, 2007, before me, the undersigned, a Notary Public, personally appeared MARK WOODS, to me personally known, who being by me duly sworn, did say that he is the president of POI, Inc. f/k/a Pride of Iowa LTD., the entity executing the within and foregoing instrument to which this is attached; that said instrument was signed on behalf of the entity; and that He, mark woods as an officer acknowledged the execution of the foregoing instrument to be the voluntary act and deed of the entity, by it and by him voluntarily executed.



Notary Public

