TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NSPIRED NATURAL FOODS, INC.		11/16/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	WALKER SNAK-PAK, INC.	
Street Address:	4067 W. Shaw Avenue	
Internal Address:	Suite 101	
City:	Fresno	
State/Country:	CALIFORNIA	
Postal Code:	93722	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2151314	PUMPKORN

CORRESPONDENCE DATA

Fax Number: (202)942-5999

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-942-5000

Email: TrademarkDocketing@aporter.com

Correspondent Name: ARNOLD & PORTER LLP
Address Line 1: 555 12th Street, N.W.
Address Line 2: Trademark Docketing

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

19343.001
Attorney for Registrant
/Melissa Cross/

TRADEMARK REEL: 003499 FRAME: 0270

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Date:	03/14/2007	
Total Attachments: 1 source=Signed Trademark Assignment#page1.tif		

TRADEMARK REEL: 003499 FRAME: 0271 TRADEMARK ASSIGNMENT

This Assignment is made effective as of the 20th day of November, 2006 between

NSPIRED NATURAL FOODS, INC., a Delaware corporation and WALKER SNAK-PAK,

INC., a California corporation ("Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the trademark

PUMPKORN and corresponding U.S. Registration No. 2,151,314 (the "Mark"), together with the

goodwill of the business symbolized thereby;

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to

the Mark, together with the goodwill symbolized thereby; and

WHEREAS, Assignor has agreed to assign and transfer to Assignee all right, title and

interest owned by Assignor in the Mark, together with the goodwill symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of

which are acknowledged, and intending to be legally bound hereby, Assignor hereby assigns,

transfers, conveys and grants to Assignee all right, title, and interest now owned and possessed by

Assignor in and to the Mark along with the goodwill symbolized by the Mark.

This Assignment shall be binding upon and inure to the benefit of Assignor and

Assignee and their respective successors in interest and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of

the date first specified above.

NSPIRED NATURAL FOODS, INC.

Name: Randy Sieve

Title: Chief Financial Officer

Date: November 16, 2006

RECORDED: 03/14/2007