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Form PTO-1594 (Rev. 07/05) OMB Collection 0651-0027 (exp. 6/30/2008	03-15-20
RE	

U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

Docket: T/113-5

ocuments or th	e new	address(e	s) below.

To the Director of the U. S. Patent and Ti	382526
1. Name of conveying party(ies): MY FIRST SHADES	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? No
	Name: VENETIAN HOLDINGS, LLC.
Individual(s) Association	Internal Address:
General Partnership Limited Partnership	Street Address: 287 Northern Blvd., Suite 202
Corporation- State: New York	City: Great Neck
Other	State: NY
Citizenship (see guidelines)	Country: U.S. Zip: 11021
Additional names of conveying parties attached? Yes N	
3. Nature of conveyance)/Execution Date(s) :	General Partnership Citizenship
Execution Date(s) 2/28/07	Limited Partnership Citizenship
	Corporation Citizenship New York
✓ Assignment	Other Citizenship
Security Agreement Change of Name	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
Other	(Designations must be a separate document from assignment)
4. Application number(s) or registration number(s) and A. Trademark Application No.(s)	B. Trademark Registration No.(s) 2,915,612
C. Identification on Decembring of Trade-modules (and 500)	Additional sheet(s) attached? Yes No
C. Identification or Description of Trademark(s) (and Filing	Date if Application or Registration Number is unknown):
5. Name & address of party to whom correspondence concerning document should be mailed:	Date if Application or Registration Number is unknown):
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Philip M. Weiss	Date if Application or Registration Number is unknown): 6. Total number of applications and registrations involved: 1
5. Name & address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Philip M. Weiss	6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00 Authorized to be charged by credit card Authorized to be charged to deposit accounter Enclosed
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Phillip M. Weiss Internal Address: WEISS & WEISS	6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00 Authorized to be charged by credit card Authorized to be charged to deposit accounted Enclosed 8. Payment Information:
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Philip M. Weiss Internal Address: WEISS & WEISS Street Address: 300 Old Country Road, Suite 251	6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00 Authorized to be charged by credit card Authorized to be charged to deposit accounted Enclosed 8. Payment Information: a. Credit Card Last 4 Numbers
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Phillip M. Weiss Internal Address: WEISS & WEISS Street Address: 300 Old Country Road, Suite 251 City: Mineola	6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00 Authorized to be charged by credit card Authorized to be charged to deposit accounded to the charged to be charged to be charged to deposit accounded to the charged to be charged to deposit accounded to the charged to be charged to be charged to deposit accounded to the charged to be charged to deposit accounded to the charged to be charged to deposit accounted to the charged to be charged to be charged to deposit accounted to the charged to be charged to be charged to deposit accounted to the charged to be charged to the charged to
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Philip M. Weiss Internal Address: WEISS & WEISS Street Address: 300 Old Country Road, Suite 251 City: Mineola State: NY Zip: 11501 Phone Number: 516-739-1500 Fax Number: 516-739-2189	6. Total number of applications and registrations involved: 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00 Authorized to be charged by credit card Authorized to be charged to deposit accounted by Enclosed 8. Payment Information: a. Credit Card Last 4 Numbers Expiration Date b. Deposit Account Number
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Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Docket: T/113-5

TRADEMARK ASSIGNMENT

WHEREAS, MY FIRST SHADES, a New York Corporation having a principal place of business at 14 Bond Street, Great Neck, NY 11021 has adopted, owns and is using the trademark **DESIGN** in connection with the following goods:

Sunglasses and component parts thereof and accessories, namely, earstems, nose pieces, foam strips, shields and lenses

WHEREAS, MY FIRST SHADES obtained a U.S. Trademark Registration No. 2,915,612 for the mark **DESIGN** on the Principal Trademark Register of the United States Patent and Trademark Office in connection with SUNGLASSES AND COMPONENT PARTS THEREOF AND ACCESSORIES, NAMELY, EARSTEMS, NOSE PIECES, FOAM STRIPS, SHIELDS AND LENSES

WHEREAS, VENETIAN HOLDINGS, LLC. having a principal place of business at 287 Northern Blvd., Suite 202, Great Neck, NY 11021 desires to acquire the mark **DESIGN** and U.S. Trademark Registration No. 2,915,612 for the mark **DESIGN**.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MY FIRST SHADES hereby sells, assigns, transfers and sets over unto VENETIAN HOLDINGS, LLC. the entire right, title and interest in and to the mark DESIGN and the aforesaid Trademark Registration No. 2,915,612 for the mark DESIGN including any international rights thereto; together with the goodwill of the business

symbolized by the mark **DESIGN** as fully and entirely as the same would have been held and enjoyed by **MY FIRST SHADES** together with any claims for damages by reason of past infringement of the mark **DESIGN**, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

By: Kevin Tilton

Title: President

February , 2007

Date

Notary **I**

STATE OF NEW YORK

COUNTY OF Margare

Poforo mo porconally appoared

: SS.:

Before me personally appeared / / / / and to me known and known by me to be the person(s) of such name(s) who signed and sealed the foregoing instrument; and the said person(s) acknowledged the same to be the free act(s) and deed(s) of those person(s), on the day and year aforesaid.

STUART PERRY Notary Public, State of New York No.30-4730998

Qualified in Nassau County Commission Expires May 31, 2012

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Docket: T/113-5

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: My First Shades International Class: 9

Serial No.: 76/501,820 Reg. No. 2,915,612

TM: DESIGN Dated: 3/8/07

Assistant Commissioner for Trademarks PO Box 1451 Alexandria, VA 22313

TRANSMITTAL OF TRADEMARK ASSIGNMENT

Sir:

Attached please find one (1) Recordation Cover Sheet and Trademark Assignment, and a check in the amount of \$40 to cover the recordation fee.

"EXPRESS MAIL" Mailing Label No. EV 591430584 US

Date of Deposit: March 8, 2007

I hereby certify that this paper (and any document attached) is Being deposited with the United States Postal Service "Express Mail

Post Office to Addressee" service under 37 C.F.R. 1.10 on the

date indicated above and is addressed to the Commissioner for Trademarks, PO Box 1451,

Alexandria, VA 22313

'Signature:

Name:

Debbie Broderick

RECORDED: 03/14/2007

Respettfully submitted,

Philip M. Weiss Reg. No. 34,751

Attorney for Applicant

Weiss & Weiss

300 Old Country Rd., Ste. 251

Mineola, NY 11501 (516) 739-1500



03-12-2007

U.S. Patent & TMOfo:TM Mai Ropt Ot #11

TRADEMARK
REEL: 003501 FRAME: 0660