OP \$40.00 0997

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Direct Equipment West Ltd		01/12/2006	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Hale Products, Inc.
Street Address:	700 Spring Mill Avenue
City:	Conshohocken
State/Country:	PENNSYLVANIA
Postal Code:	19824
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	0997540	AIRSHORE

CORRESPONDENCE DATA

Fax Number: (847)509-0255

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 847-509-0250
Email: clarson@hillfirm.com

Correspondent Name: Dennis A Gross Address Line 1: 666 Dundee Road

Address Line 2: Suite 1201

Address Line 4: Northbrook, ILLINOIS 60062

ATTORNEY DOCKET NUMBER:	AIRSHORE	
NAME OF SUBMITTER:	Dennis A. Gross	
Signature:	/Dennis A Gross/	
Date:	03/19/2007	

Total Attachments: 3

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TRADEMARK

REEL: 003502 FRAME: 0789

ASSIGNMENT

FOR VALUE RECEIVED:

- 1. The undersigned, DIRECT EQUIPMENT WEST LTD., d/b/a AIRSHORE INTERNATIONAL and SAFE-T-LITE, (hereinafter called the "Assignor"), the owner of the trade-marks listed on Schedule "A" attached hereto (the "Trade-marks") hereby unconditionally assigns, transfers and sets over to and unto HALE PRODUCTS, INC. (hereinafter called the "Assignee"), having its principal office or place of business at 700 Spring Mill Avenue Conshohocken, Pennsylvania, USA, its entire right, title and interest in and to the Trade-marks together with the entire goodwill attached to the Trade-marks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and completely as by the Assignor had this assignment not been made.
- 2. The Assignor undertakes and agrees to execute, at the expense of the Assignee, such further assurances as may reasonably be required in order to permit the Assignee to hold and enjoy the Trade-marks assigned hereunder and to obtain the recording of this Assignment.

DIRECT EQUIPMENT WEST LTD.

By: Rick GARLAND

Title: SEC

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SCHEDULE A

Canadian Registered Trade-marks:

Trade-mark	Registration No.	Date of Registration	Use
AIRSHORE	194611	October 5, 1973	Registered for use in association with "industrial construction jacks"

United States Registered Trade-marks:

Trade-mark	Registration No.	Date of Registration	Use
AIRSHORE	997540	November 5, 1974	Registered for wares in association with "industrial construction jacks"

Common Law Trade-marks:

THE ART OF RESCUE
ART ATTACK
ART
ART LITE POD
ART LITE VEHICLE STABILIZATION KIT
AIRSHORE STABILIZATION RESCUE SUPPORT Design



AIRSHORE INTERNATIONAL Design

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AIRSHORE INTERNATIONAL SAFE-T-LITE SAFE-T-LITE Design



MBDOCS_1670461.1

RECORDED: 03/19/2007