

03-20-2007

RI



Docket: T/113-22

103385146

Documents or the new address(es) below.

3-14-07

To the Director of the U. S. Patent and

**1. Name of conveying party(ies):**  
MY FIRST SHADES

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation- State: New York
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) 2/28/07

- Assignment                               Merger
- Security Agreement                       Change of Name
- Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: VENETIAN HOLDINGS, LLC.

Internal

Address: \_\_\_\_\_

Street Address: 287 Northern Blvd., Suite 202

City: Great Neck

State: NY

Country: U.S.                              Zip: 11021

Association      Citizenship \_\_\_\_\_

General Partnership      Citizenship \_\_\_\_\_

Limited Partnership      Citizenship \_\_\_\_\_

Corporation      Citizenship New York

Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

76/640,170

2007

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Philip M. Weiss

Internal Address: WEISS & WEISS

Street Address: 300 Old Country Road, Suite 251

City: Mineola

State: NY                              Zip: 11501

Phone Number: 516-739-1500

Fax Number: 516-739-2189

Email Address: \_\_\_\_\_

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card      Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

DBYRNE 00000010 76640170

Signature

March 13, 2007

Date

40.00 OP

Philip Weiss

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 003504 FRAME: 0762

## TRADEMARK ASSIGNMENT

**WHEREAS, MY FIRST SHADES**, a New York Corporation having a principal place of business at 14 Bond Street, Great Neck, NY 11021 has adopted, owns and is using the trademark **ABC SHADES** in connection with the following goods:

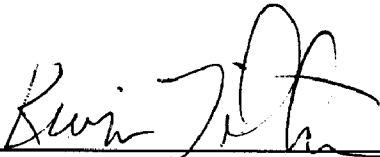
Sunglasses and component parts thereof and accessories, namely, earstems, nose pieces, foam strips, shields and lenses

**WHEREAS, MY FIRST SHADES** has a U.S. Trademark Application No. 76/640,170 for the mark **ABC SHADES** in connection with SUNGLASSES AND COMPONENT PARTS THEREOF AND ACCESSORIES, NAMELY, EARSTEMS, NOSE PIECES, FOAM STRIPS, SHIELDS AND LENSES

**WHEREAS, VENETIAN HOLDINGS, LLC.** having a principal place of business at 287 Northern Blvd., Suite 202, Great Neck, NY 11021 desires to acquire the mark **ABC SHADES** and U.S. Trademark Application No. 76/640,170 for the mark **ABC SHADES**.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **MY FIRST SHADES** hereby sells, assigns, transfers and sets over unto **VENETIAN HOLDINGS, LLC.** the entire right, title and interest in and to the mark **ABC SHADES** and the aforesaid Trademark Application No. 76/640,170 for the mark **ABC SHADES** including any international rights thereto; together with the goodwill of the business symbolized by the mark **ABC SHADES** as fully and entirely as the same would have been held and enjoyed by **MY FIRST SHADES** together with any claims

for damages by reason of past infringement of the mark **ABC SHADES**, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.




By: Kevin Tilton  
Title: President

February 28, 2007  
Date

STATE OF NEW YORK :

COUNTY OF New York : ss. :

Before me personally appeared  and to me known and known by me to be the person(s) of such name(s) who signed and sealed the foregoing instrument; and the said person(s) acknowledged the same to be the free act(s) and deed(s) of those person(s), on the day and year aforesaid.

Notary Public

STUART PERRY  
Notary Public, State of New York  
No. 30-4760998  
Qualified in Nassau County  
Commission Expires May 31, 2010

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application of: My First Shades

International Class: 9

Serial No.: 76/640,170

Filed: June 2, 2005

TM: ABC SHADES

Dated: 3/13/07

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313

**TRANSMITTAL OF TRADEMARK ASSIGNMENT**

Sir:

Attached please find one (1) Recordation Cover Sheet and Trademark Assignment, and a check in the amount of \$40 to cover the recordation fee.

"EXPRESS MAIL" Mailing Label No. EV 591431580 US  
Date of Deposit: March 13, 2007  
I hereby certify that this paper (and any document attached) is  
Being deposited with the United States Postal Service "Express Mail  
Post Office to Addressee" service under 37 C.F.R. 1.10 on the  
date indicated above and is addressed to the  
Commissioner for Trademarks, PO Box 1451,  
Alexandria, VA 22313

Signature:   
Name: Debbie Broderick

Respectfully submitted,



Philip M. Weiss  
Reg. No. 34,751  
Attorney for Applicant  
Weiss & Weiss  
300 Old Country Rd., Ste. 251  
Mineola, NY 11501  
(516) 739-1500



03-14-2007

U.S. Patent & TMO/TM Mail Rcpt Dt. #72