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FINANCE SECTION
Comments or the new address(es) below.

To the Director of the U. S. Patent and T

3.20.07

1. Name of conveying party(ies):

Public Broadcasting Service

- Individual(s)
- General Partnership
- Corporation- State D.C. (non-profit)
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) March 19, 2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Independent Television Service, Inc.

Internal

Address: Geoff Piper, Contracts Mgr.

Street Address: 651 Brannan St., Ste. 410

City: San Francisco

State: California

Country: USA Zip: 94107

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship Calif. (non-profit)

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

00000177 2478406

B. Trademark Registration No.(s)

2,478,406

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

INDEPENDENT LENS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Public Broadcasting Service

Internal Address: Nancy Owen, Associate Director, Trademark & Copyright

Street Address: 2100 Crystal Drive

City: Arlington

State: VA Zip: 22202

Phone Number: 703-739-8684

Fax Number: 703-837-3300

Email Address: n Owen@pbs.org

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

Nancy E. Owen
Signature

March 19, 2007
Date

Nancy E. Owen, Assoc. Dir., Trademark & Copyright
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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ASSIGNMENT OF MARK


THIS ASSIGNMENT OF MARK ("Assignment") is made as of this 19th day of March, 2007, by Public Broadcasting Service, a District of Columbia non-profit Corporation with its principal offices at 2100 Crystal Drive, Arlington, Virginia 22202-3785 ("Assignor"), to Independent Television Service, Inc., a California nonprofit corporation with its principal offices at 651 Brannan Street, Suite 410, San Francisco, CA 94107.

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's right, title, and interest in and to the mark and the service mark INDEPENDENT LENS, U.S. federal registration number 2,478,406 ("the Mark and Registration"), together with the goodwill of the business associated therewith and symbolized thereby;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Mark and Registration, together with the goodwill of the business associated therewith and symbolized thereby.

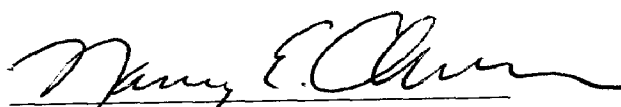
IN WITNESS WHEREOF, Assignor has caused this Assignment of Mark to be executed as of the date and year first above written.

PUBLIC BROADCASTING SERVICE


Katherine Lauderdale, SVP, General
Counsel & Corporate Secretary

Commonwealth of Virginia)
) ss:
County of Arlington)

On March 19th, 2007, Katherine Lauderdale, personally known to me, appeared before me in person, who being by me duly sworn, deposes and says that she is the Senior Vice President, General Counsel & Corporate Secretary of the Public Broadcasting Service, and that the execution and delivery of this Assignment of Mark was authorized by the Public Broadcasting Service.


Notary Public

My commission expires: June 30, 2009.