FOP \$40.00 2946

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Steven J Tagawa		07/19/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Hawaii Music Festivals, Inc.	
Street Address:	P.O. BOX 30789	
City:	HONOLULU	
State/Country:	ARIZONA	
Postal Code:	96820	
Entity Type:	CORPORATION: HAWAII	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2946971	HAWAII MUSIC FESTIVALS

CORRESPONDENCE DATA

Fax Number: (602)248-0522

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 602-248-1089

Email: mcs@jaburgwilk.com
Correspondent Name: Maria Crimi Speth

Address Line 1: 3200 North Central Avenue

Address Line 2: Suite 2000

Address Line 4: Phoenix, ARIZONA 85012

NAME OF SUBMITTER:	Maria Crimi Speth
Signature:	/mariacrimispeth/
Date:	03/27/2007

Total Attachments: 1

TRADEMARK REEL: 003508 FRAME: 0862

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TRADEMARK REEL: 003508 FRAME: 0863

ASSIGNMENT OF INTELLECTUAL PROPERTY

This agreement is entered into this day of July, 200 Tagawa, herein referred to as "Assignor" and Hawali Music Festivals, Inc, "Assignee."	
Assignor owns certain intellectual property. For good and valuable con which is acknowledged, Assignor does hereby assign to Assignee all rights, tit to the intellectual property listed below, along with the good will associated with parties agree that there is good and sufficient consideration for this assignment.	tle and interest in and th that property. Both

This assignment is for the transfer of the following trademarks which is registered with the United States Patent & Trademark Office:

Registration No.: 2946971

HAWAII MUSIC FESTIVALS

DATE: 7/19/06

DATE: 7/19/06

HAWAII MUSIC FESTIVALS, INC.

12602-1/MCS/MCS/516835_v2

RECORDED: 03/27/2007

TRADEMARK **REEL: 003508 FRAME: 0864**