

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scott E. Conard		01/01/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Gatish IP, Ltd.		
Street Address:	7200 North Highway 161		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75039		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3199560	GAME OF HEALTH	
CORRESPONDENCE DATA			
Fax Number:	(972)367-2002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	972-367-2001		
Email:	tmdocketing@cclaw.com		
Correspondent Name:	David W. Carstens		
Address Line 1:	P. O. Box 802334		
Address Line 4:	Dallas, TEXAS 75380		
ATTORNEY DOCKET NUMBER:	CTIEN.00003		
NAME OF SUBMITTER:	DAVID W. CARSTENS		
Signature:	/david w. carstens/		
Date:	03/28/2007		

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Total Attachments: 7

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IP RIGHTS ASSIGNMENT

THIS IP RIGHTS ASSIGNMENT, effective as of January 1, 2006 (the "Effective Date"), is by and between SCOTT E. CONARD, individually ("Assignor"), and GATISH IP, LTD., a Texas limited partnership ("Assignee").

RECITALS

WHEREAS, Assignor and Assignee are parties to that certain Agreement for Sale, dated the date hereof (the "Purchase Agreement"), providing for the purchase of certain IP Rights (including any and all goodwill associated therewith) (as more particularly described in Exhibit A attached hereto).

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor and Assignee hereby agree as follows:

1. Capitalized Terms. Capitalized terms used but not defined herein shall have the meanings specified in the Purchase Agreement.

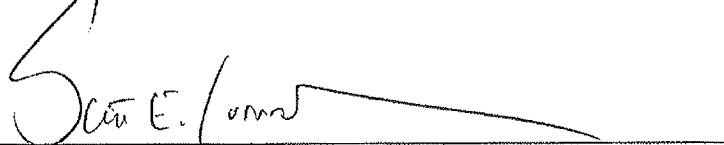
2. Assignment of IP Rights. Effective as of the Effective Date, Assignor hereby assigns and delivers to Assignee all of Assignor's right, title and interest in and to all of the IP Rights (including any and all goodwill associated therewith) as more particularly described on Exhibit A, attached hereto. Assignee hereby accepts the assignment of such IP Rights.

3. Terms of the Purchase Agreement. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

4. Further Assurances. Each of the parties hereto shall, from time to time, at the request of the other party and at such other party's cost and expense, execute and deliver such other instruments of conveyance and transfer and do such further acts and things as may be reasonably required for the purpose of carrying out the provisions of this IP Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have executed this IP Rights Assignment as of the Effective Date.

ASSIGNOR:


SCOTT E. CONARD

ASSIGNEE:

GATISH IP, LTD.

By: Innovative Modern Medical Management, LLC,
its General Partner

By: 


Scott E. Conard, President


254309.1

**EXHIBIT A
IP RIGHTS**

See Attached Schedule

File No.	Trademark	Type	International Class	Serial No.	Filing Date
CTIEN,00002	TIENAHEALTH First Use: 10/21/2001 First Use Interstate: 10/21/2001	ITU	Class 44 - Providing medical services and information; providing health care services and information; and, providing health wellness services and information	78/539,506	12/29/2004
CTIEN,00003	GAME OF HEALTH *First Use: (02/01/2005) *First Use Interstate: (02/01/2005)	ITU	Class 44 - Providing medical and health care services and information, and wellness services, namely, providing guidance and information regarding diet, nutrition, sleep habits, stress management and relaxation in Class 45 - Wellness services, namely, providing guidance and information regarding personal motivation and goal achievement and interpersonal relationships	78/539,975	12/30/2004
CTIEN,00004	THE SEVEN HEALERS *First Use: *First Use Interstate:	ITU	Class 44 - Providing medical services and medical information; providing health care services and health care information; wellness services, namely, providing dietary, exercise, nutritional, sleep habits, stress management, relaxation, motivational/goal achievement and interpersonal relationship guidance and information	78/539,628	12/29/2004

File No.	Trademark	Type	International Class	Serial No.	Filing Date
CIEN.00005		ITU	Class 44 - Providing medical services and medical information; providing health care services and health care information; providing wellness health care services and information	78/539,732	12/29/2004
	First Use: 10/21/2001 First Use Interstate: 10/21/2001				
CIEN.00006	SLEEP HEALERS First Use: 09/26/2005 First Use Interstate: 09/26/2005	USE	Class 44 - Providing medical services and medical information; medical services, namely, sleep disorder diagnosis and treatment; and health care services and health information	78/539,645	12/29/2004
CIEN.00007	ADDING YEARS TO YOUR LIFE & LIFE TO YOUR YEARS *First Use: *First Use Interstate:	ITU	Class 44 - Providing medical services and information; providing health care services and information; providing wellness health care services and information	78/539,662	12/29/2004

File No.	Trademark	Type	International Class	Serial No.	Filing Date
CTIEN.00008	GAME OF HEALTH *First Use: *First Use Interstate	ITU	Class 9 - Downloadable electronic publications in the nature of newsletters in the field of medical, health and wellness information: Class 16 - Books, periodicals, magazines, newsletters, posters and brochures in the field of medical, health and wellness information Class 41 - Providing newsletters in the field of medical, health and wellness information via electronic mail	78/645,565	06/07/2005
CTIEN.00009	SLEEP HEALERS First Use: 09/26/2006 First Use Interstate: 09/26/2005	USE	Class 16 - Books, periodicals, newsletters, brochures, magazines, printed hand outs and lecture notes containing health, wellness and medical information	78/561,754	02/07/2005
CTIEN.00010	 Sleep Healers *First Use: *First Use Interstate:	ITU	Class 44 - Providing medical services and medical information, medical wellness services and medical wellness information, and health care services and health information	78/561,955	02/07/2005
CTIEN.00011	METABETES *First Use: *First Use Interstate:	ITU	Class 44 - Providing medical, and health and wellness information	78/561,967	02/07/2005

File No.	Trademark	Type	International Class	Serial No.	Filing Date
CTIEN.00012	METABETES *First Use: *First Use Interstate:	ITU	Class 16 - Downloadable electronic publications in the nature of newsletters, brochures, and web blogs in the field of metabolic syndrome	78/561,977	02/07/2005
CTIEN.00013	HEARTOGRAM *First Use: *First Use Interstate:	ITU	Class 44 - Providing medical, health and wellness services and information, namely providing diagnostic scans and diagnostic information relating to the heart and pulmonary system for patients and other patient healthcare providers	78/561,777	02/07/2005

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REEL: 003509 FRAME: 0567

RECORDED: 03/28/2007