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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Button Buddies dba Exaktime, Inc.		03/19/2007	CORPORATION:

#### **RECEIVING PARTY DATA**

Name:	Exaktime Innovations, Inc.	
Doing Business As:	DBA Exaktime, Inc.	
Street Address:	22801 Ventura Boulevard	
Internal Address:	Suite 310	
City:	Woodland Hills	
State/Country:	CALIFORNIA	
Postal Code:	91364	
Entity Type:	CORPORATION:	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78968453	EXAKTIME

# **CORRESPONDENCE DATA**

Fax Number: (818)340-2859

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (818) 347-7900

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Correspondent Name: Aaron T. Borrowman
Address Line 1: 6320 Canoga Avenue

Address Line 2: Suite 1650

Address Line 4: Woodland Hills, CALIFORNIA 91367

ATTORNEY DOCKET NUMBER:	EXAK-49304
NAME OF SUBMITTER:	Aaron T. Borrowman

TRADEMARK
REEL: 003510 FRAME: 0856

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Signature:	/Aaron T. Borrowman/
Date:	03/29/2007
Total Attachments: 2 source=49304_Assignment#page1.tif source=49304_Assignment#page2.tif	

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#### TRADEMARK ASSIGNMENT

WHEREAS, **BUTTON BUDDIES dba EXAKTIME, INC.**, a corporation of the State of California, as indicated on the records of the U.S. Patent and Trademark Office, owns the pending U.S. Trademark Application identified as follows:

1. U.S. Trademark Application Serial No. **78/968,453** filed **September 6, 2006** for the mark **EXAKTIME**.

WHEREAS, **EXAKTIME INNOVATIONS, INC.**, a California corporation dba **EXAKTIME, INC.**, with its principal place of business at 22801 Ventura Boulevard, Suite 310, Woodland Hills, California 91364, is desirous of acquiring the above-identified U.S. Trademark Application, together with all associated good will.

NOW, THEREFORE, for good and valuable consideration, **BUTTON BUDDIES dba EXAKTIME, INC.**, a corporation of the State of California, assigns and transfers to **EXAKTIME INNOVATIONS, INC.**, a California corporation dba **EXAKTIME, INC.**, all right, title and interest in and to the above-identified trademark application and all goodwill of the business symbolized by this mark.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Aaron T. Borrowman, Esq. KELLY LOWRY & KELLEY, LLP 6320 Canoga Avenue, Suite 1650 Woodland Hills, CA 91367

Date: March **P**, 2007

BUTTON BUDDIES dba EXAKTIME, INC.

ony Henryk Pappas, President

TRADEMARK

REEL: 003510 FRAME: 0858

STATE OF CALIFORNIA ) ss. COUNTY OF LOS ANGELES )

On March 1, 2007, before me, Celine Luk, Nilly, personally appeared ANTHONY HENRYK PAPPAS, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies); and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

RECORDED: 03/29/2007

NOTARY PUBLIC

CELINE LUK
Commission # 1672504
Notary Public - California
Los Angeles County
My Comm. Expires Jun 4, 2010