

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Willtech (PRC) Ltd.		04/03/2007	Limited Company: HONG KONG

RECEIVING PARTY DATA

Name:	Rapala VMC Oyj
Street Address:	Tehtaantie 2
City:	Vaaksy
State/Country:	FINLAND
Postal Code:	17200
Entity Type:	JOINT STOCK COMPANY: FINLAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1750239	

CORRESPONDENCE DATA

Fax Number: (612)340-8856  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (612) 492-6853  
 Email: ip.docket@dorsey.com  
 Correspondent Name: Paul Mussell  
 Address Line 1: 50 South Sixth Street  
 Address Line 2: Suite 1500  
 Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	67192
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DOMESTIC REPRESENTATIVE

Name: Paul Mussell  
 Address Line 1: 50 South Sixth Street

CH \$40.00 1750239

Address Line 2: Suite 1500  
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Paul Mussell
Signature:	/paul mussell/
Date:	04/03/2007

Total Attachments: 1  
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To: 譚小姐 (香港市場部)

**TRADEMARK ASSIGNMENT**

This Assignment (the "Assignment"), is made by and between Willtech (PRC) Ltd., a Hong Kong limited company ("Willtech") and Rapala VMC Oyj, a Finland publicly-traded company ("Rapala VMC").

WHEREAS, Willtech has acquired certain trade dress rights to identify directional diving sinkers and related products (the "Mark"), which is the subject of U.S. Trademark Registration No. 1,750,239 (the "U.S. Registration"); and

WHEREAS, Rapala VMC is desirous of acquiring the above-identified Mark and any applications and registrations therefor, including the U.S. Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of Marks. Willtech hereby sells, assigns, transfers and conveys to Rapala VMC all rights, title and interest in and to the Mark, and any applications and registrations therefor, including the U.S. Registration, together with that part of the good will of the business associated with the use of and symbolized by the Mark, to be held and enjoyed by Rapala VMC as fully and entirely as said interest could have been held and enjoyed by Willtech if this sale, assignment and transfer had not been made.

2. Assignment of Cause of Action. Willtech further sells, assigns, transfers and conveys to Rapala VMC the entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the Mark.

3. Survival. The terms, covenants and provisions of this Assignment shall inure to the benefit of Rapala VMC, its successors, assigns, and/or legal representatives, and shall be binding upon Willtech, its successors, assigns and/or other legal representatives.

IN WITNESS WHEREOF, Willtech has executed this Assignment and such Assignment is effective as of the date indicated below.

Date: 3 APR. 2007

WILLTECH (PRC) LTD.

By: KA

Name: AU PONG YIN KEVIN

Title: BUSINESS MANAGER  
(LURE TEAM)