

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Jobson Publishing, LLC		01/06/2006	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	Jobson Medical Information LLC
Street Address:	100 Avenue of the Americas
Internal Address:	9th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2386541	BREATHE WELL
Registration Number:	2157893	CLINICIAN NEWS
Registration Number:	1760819	CLINICIAN REVIEWS
Registration Number:	2012890	NEUROLOGY REVIEWS
Registration Number:	1983165	PULMONARY REVIEWS
Registration Number:	2199710	WOMEN'S HEALTH IN PRIMARY CARE
Registration Number:	2593240	WOMEN'S HEALTH IN PRIMARY CARE GYNECOLOGY EDITION
Registration Number:	2515946	WOMEN'S HEALTH ORTHOPEDIC EDITION

**CORRESPONDENCE DATA**

Fax Number: (212)431-5579  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-274-7057

OP \$215.00 2386541

Email: jfriedman@jobson.com  
Correspondent Name: Jessica R. Friedman  
Address Line 1: 100 Avenue of the Americas, 9th Floor  
Address Line 2: Jobson Medical Information LLC  
Address Line 4: New York, NEW YORK 10013

NAME OF SUBMITTER:	Jessica R. Friedman
Signature:	/Jessica R. Friedman/
Date:	04/05/2007

**Total Attachments: 2**

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TRADEMARK ASSIGNMENT

This assignment made as of the 1<sup>st</sup> day of June 2006, by Jobson Publishing, LLC (“Assignor”), to Jobson Medical Information LLC, a Delaware limited liability company (“Assignee”).

WHEREAS, Assignor has changed its name from Jobson Publishing, LLC to Jobson Medical Information LLC;

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns to Assignee all of Assignor’s respective right, title and interest in and to the trademarks and registrations and applications listed on Schedule A (collectively, the “Trademarks”), together with any goodwill of the business symbolized by the Trademarks; the right to apply to register the Trademarks additionally in the United States and elsewhere; the right to maintain and renew any registrations that result from the Trademarks; and the right to sue for damages and other remedies on account of any infringement of any of the Trademarks that may have occurred prior to the date of this Assignment or that may occur in the future.

2. Assignor further agrees to execute any documents and take any action that may be required to confirm or perfect Assignee’s right, title and interest in the Trademarks.

JOBSON PUBLISHING, LLC

By \_\_\_\_\_

John W. Orr  
Chief Financial Officer

**SCHEDULE A**

**Trademarks**

Mark

Reg. No.

<b>BREATHE WELL</b>	<b>2,386,541</b>
<b>CLINICIAN NEWS</b>	<b>2,157,893</b>
<b>CLINICIAN REVIEWS</b>	<b>1,760,819</b>
<b>NEUROLOGY REVIEWS</b>	<b>2,012,890</b>
<b>PULMONARY REVIEWS</b>	<b>1,983,165</b>
<b>WOMEN'S HEALTH IN PRIMARY CARE</b>	<b>2,199,710</b>
<b>WOMEN'S HEALTH IN PRIMARY CARE — GYNECOLOGY EDITION</b>	<b>2,593,240</b>
<b>WOMEN'S HEALTH ORTHOPEDIC EDITION</b>	<b>2,515,946</b>

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