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Form PTO-1594 (Rev. 03/05)
OMB Collection 0651-0027 (exp. 6/30/2005

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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RE

To the Director of the U. S. Patent and T... ...uments or the new address(es) below.

4.2.07

1. Name of conveying party(ies):

U.S. BaNK National Association

☐ Individual(s) ☑ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation- State:
☐ Other

Citizenship (see guidelines)

Additional names of conveying parties attached? ☐ Yes ☑ No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☑ No

Name: Hersch & Company
Internal Address:
Street Address: 1900 Avenue of The Stars, Ste. 1625
City: Los Angeles
State: California
Country: Zip: 94040

☐ Association Citizenship
☑ General Partnership Citizenship
☐ Limited Partnership Citizenship
☐ Corporation Citizenship
☐ Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) March 26, 2007

☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☑ Other Release of Assignment

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,899,061

Additional sheet(s) attached? ☑ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Eye Cons

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: U.S. Bank National Association
Internal Address: Attn: Marsha Heath, PD-OR-P7LD
Street Address: 555 SW Oak
City: Portland
State: Oregon Zip: 97204
Phone Number: 503-275-7117
Fax Number: 503-275-6200
Email Address: marsha.heath@usbank.com

6. Total number of applications and registrations involved: 13

7. Total fee (37 CFR 2.6(b)(6) & 3.41) $ 340.00

☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☑ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers
Expiration Date

b. Deposit Account Number

Authorized User Name

9. Signature: Marsha Heath 3/27/07
Signature Date

Marsha Heath
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

04/05/2007 DBYRNE 00000020 1899061

01 FC:8521 40.00 OP
02 FC:8522 300.00 OP

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

EXHIBIT "A"

REGISTERED TRADEMARKS AND SERVICE MARKS

Trademark or Service Mark	Registration Date	Registration No.
Eye Cons	June 13, 1995	1,899,061
Arguile and Design	May 2, 1995	1,892,248
Arguile	March 14, 1995	1,883,694
In Cahoots	August 29, 1995	1,915,164
Body Races	May 31, 1994	1,837,969
Scrutineyes Junior	August 3, 1993	1,786,240
Scrutineyes	April 27, 1993	1,768,168
Name Burst	August 3, 1993	1,786,226
SongBurst	November 6, 1990	1,621,399
Taboo	July 17, 1990	1,606,501
Outburst	September 1, 1987	1,455,586
Out of Context	April 1, 1986	1,388,414
Oodles	July 9, 1996	1,985,936

PENDING TRADEMARKS AND SERVICE MARKS

Trademark and Service Mark	Filing Date	Serial No.

TRADEMARK
REEL: 003520 FRAME: 0982

TERMINATION OF
COLLATERAL ASSIGNMENT OF TRADEMARKS

Reference is made to that certain United States Patent and Trademark Office Notice of Recordation of Assignment Document dated as of December 13, 2000 given by Hersch & Company ("Assignor") to U.S. Bank National Association ("Assignee") recorded on December 15, 2000 at Reel/Frame 002213/0778 in the U.S. Patent and Trademark Office (the "Assignment").

Assignee hereby terminates the Assignment and assigns and quit claims to Assignor, without recourse and without representations or warranties of any kind, any and all interest Assignee may have in and to the trademarks, trademark applications and/or trademark registrations identified on attached Exhibit A.

IN WITNESS WHEREOF, the Assignee has executed this instrument.

U.S. BANK NATIONAL ASSOCIATION,
a national banking association

By: Mary Ann Gwinn
Its: Mary Ann Gwinn, Operations Officer

STATE OF OREGON)
)ss
COUNTY OF MULTNOMAH)

The foregoing instrument was acknowledged before me this 27th day of March, 2007 by Mary Ann Gwinn an Operations Officer of U.S. Bank National Association, a national banking association, on behalf of the association.

Shawn Smith
Notary Public

April 26, 2009
My Commission Expires

OFFICIAL SEAL
SHAWN SMITH
NOTARY PUBLIC - OREGON
COMMISSION NO. 390063
MY COMMISSION EXPIRES APRIL 26, 2009