

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Speedway Corporation		04/04/2007	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	National Association for Stock Car Auto Racing, Inc.		
Street Address:	1801 W. International Speedway Blvd.		
Internal Address:	Attn: Karen B. Leetzow		
City:	Daytona Beach		
State/Country:	FLORIDA		
Postal Code:	32114		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2528102	SPEEDIATRICS	
CORRESPONDENCE DATA			
Fax Number:	(386)681-4415		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	386-681-4319		
Email:	tsandridge@nascar.com		
Correspondent Name:	Karen B. Leetzow		
Address Line 1:	1801 W. International Speedway Blvd.		
Address Line 4:	Daytona Beach, FLORIDA 32114		
NAME OF SUBMITTER:	Vice President and Chief Counsel		
Signature:	/glenn r padgett/		
Date:	04/12/2007		

OP \$40.00 2528102

Total Attachments: 1
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ASSIGNMENT

4/3 This Assignment Agreement ("Agreement") is made and entered into as of this day of APRIL, 2007, by and between International Speedway Corporation ("Assignor"), a corporation organized and existing under the laws of the State of Florida and having its principal place of business at 1801 West International Speedway Boulevard, Daytona Beach, Florida 32114, and the National Association for Stock Car Auto Racing, Inc. ("Assignee"), a corporation organized and existing under the laws of the State of Florida and having its principal place of business at 1801 West International Speedway Boulevard, Daytona Beach, Florida 32114.

WHEREAS, Assignor is the owner of the following trademark and/or service mark, together with the goodwill symbolized by, subsisting in, and connected with said mark; SPEEDIATRICS (the "Mark");

AND WHEREAS, assignor owns the following subsisting federal trademark registration (the "Registration"):

MARK	APPLICATION NUMBER	GOODS/SERVICES
SPEEDIATRICS	2,528,102	Coloring books, bumper stickers. [I.C. 16] Clothing, namely, t-shirts, golf shirts, sweatshirts, hats and caps. [I.C. 25] Charitable fund raising. [I.C. 36] Healthcare services for children. [I.C. 42]

AND WHEREAS, Assignor is desirous of transferring and assigning to Assignee, and Assignee is desirous of acquiring, all right, title and interest in and to the Mark, the goodwill therein, and the Registration.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the Registration, together with the goodwill symbolized thereby subsisting therein, and connected therewith.

INTERNATIONAL SPEEDWAY CORPORATION
("Assignor")

By: 
Glenn R. Padgett

Title: Vice President and Chief Counsel - Operations