

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	04/11/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
NBA Properties, Inc.		04/11/2007	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

Name:	Philadelphia 76ers LP
Composed Of:	COMPOSED OF general partner, Philadelphia 76ers, Inc. a Delaware corporation
Street Address:	3601 S. Broad Street
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19148
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	78263800	PHILA

**CORRESPONDENCE DATA**

Fax Number: (212)223-5159  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-407-8330  
 Email: ipgroup@nba.com  
 Correspondent Name: Anil V. George  
 Address Line 1: Olympic Tower - 645 Fifth Avenue  
 Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	PHILA WORD - CL 25
NAME OF SUBMITTER:	Anil V. George
Signature:	/Anil V. George/

CH \$40.00 78263800

Date:

04/12/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Agreement is made on the 11th day of April, 2007, between NBA Properties, Inc., a New York corporation ("ASSIGNOR") and Philadelphia 76ers LP., a Delaware limited partnership composed of general partner, Philadelphia 76ers, Inc., a Delaware corporation, and New Jersey Basketball, LLC, a New Jersey limited liability company (collectively, "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used and is using the trademarks and service marks identified by the federal trademark and service mark applications and registrations pending or registered in the United States Patent and Trademark Office listed in Schedule A, which is attached hereto as Exhibit 1;

WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and service marks and the applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all right, title, and interest in and to said marks, together with the goodwill associated with said trademarks and service marks and trademark and service mark applications and registrations thereof.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its duly authorized officer.

NBA PROPERTIES, INC.

By: 

Name: Ayala Deutsch

Assistant Secretary

SCHEDULE A

PHILA – Serial No. 78/263,800