

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Intimate Moments Corporation		03/28/2007	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Intimacy Management Company LLC		
Street Address:	3980 DeKalb Technology Parkway		
Internal Address:	Suite 760		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30340		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77058746	INTIMACY	
Serial Number:	77058741	INTIMACY	
Serial Number:	77058734	INTIMACY	
Serial Number:	77058729	INTIMACY	
Registration Number:	1416042	INTIMACY	
CORRESPONDENCE DATA			
Fax Number:	(212)328-6101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-328-6100		
Email:	mgrieco@dreierrlp.com		
Correspondent Name:	Steven R. Gursky, Mary L. Grieco		
Address Line 1:	499 Park Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	408444.003 INTIMACY		

CH \$140.00 77058746

NAME OF SUBMITTER:	Mary L. Grieco
Signature:	/marylgrieco/
Date:	04/13/2007
Total Attachments: 3 source=intimacy asmt#page1.tif source=intimacy asmt#page2.tif source=intimacy asmt#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, INTIMATE MOMENTS CORPORATION, a corporation organized and existing under the laws of the State of Georgia and doing business at 3500 Peachtree Rd NE Suite 2107, Atlanta, Georgia 30326 (hereinafter referred to as "Assignor"), is the owner of the trademarks INTIMACY, INTIMACYS, and certain logos associated therewith (such trademarks are set forth on Exhibit A hereto and are hereinafter referred to as the "Marks"), as well as United States trademark applications and registrations therefor (such applications and registrations are set forth on Exhibit A hereto);

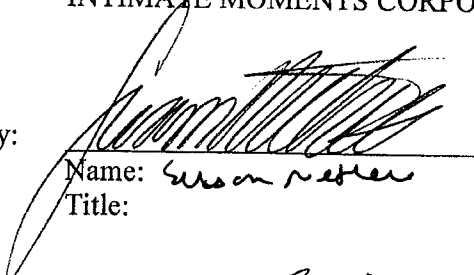
WHEREAS, INTIMACY MANAGEMENT COMPANY LLC, a limited liability company organized and existing under the laws of the State of Delaware, located and doing business at 3980 DeKalb Technology Parkway, Suite 760, Atlanta, Georgia, 30340 (hereinafter referred to as "Assignee"), is the successor to Assignor's business to which the Marks pertain and desires to acquire the Marks, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world, and any and all applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

INTIMATE MOMENTS CORPORATION

Dated: 3/28/07, 2007


By:


Name: Susan R. Eber
Title:

INTIMACY MANAGEMENT COMPANY LLC

Dated: 3/28/07, 2007

By:


Name: DAVID D. NETHOW
Title: VP

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EXHIBIT A
TRADEMARKS

INTIMACY

INTIMACYS

INTIMACY





look better, feel better.
INTIMACY



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APPLICATIONS AND REGISTRATIONS

US SERIAL OR REGISTRATION NO.	MARK	GOODS/SERVICES
77058746		Retail store services featuring lingerie and undergarments in Class 35
77058741		Lingerie; Undergarments in Class 25
77058734	INTIMACY	Retail store services featuring lingerie and undergarments in Class 35
77058729	INTIMACY	Lingerie; Undergarments in Class 25
1416042	INTIMACYS	Lingerie in Class 25

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