

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Association of Volleyball Professionals, Inc.		02/25/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AVP Pro Beach Volleyball Tour, Inc.		
Street Address:	6100 Center Drive, Suite 900		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78573826	BEST OF THE BEACH	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 551-3450		
Email:	efiling@kmob.com		
Correspondent Name:	Jonathan A. Hyman		
Address Line 1:	2040 Main Street, Fourteenth Floor		
Address Line 2:	c/o Knobbe Martens Olson & Bear LLP		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	MPLUS8.041T		
NAME OF SUBMITTER:	Jonathan A. Hyman		
Signature:	/jhh/		

CH \$40.00 78573826

Date:

04/16/2007

Total Attachments: 0

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