

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mattec Corp.		04/19/2007	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Impact Gel Holdings, LLC		
<b>Street Address:</b>	204 N Wahsington		
<b>City:</b>	Melrose		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54642		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2729181	HORSE TRAX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(904)212-0167		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	904-807-5522		
<b>Email:</b>	schmid1101@aol.com		
<b>Correspondent Name:</b>	Steven Schmid		
<b>Address Line 1:</b>	1824 Hickory Trace Dr		
<b>Address Line 4:</b>	Fleming Island, FLORIDA 32003		
<b>NAME OF SUBMITTER:</b>	Steven Schmid		
<b>Signature:</b>	/s/s/		
<b>Date:</b>	04/19/2007		

**OP \$40.00 2729181**

Total Attachments: 4  
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**TRADEMARK  
 REEL: 003525 FRAME: 0586**

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## ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, MATTEC Corp. ("Assignor"), is the present and sole owner of record of the trademark and U.S. Trademark Registration (the "Mark") listed in Exhibit "A" attached hereto.

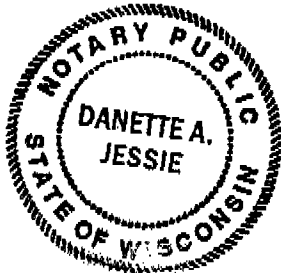
WHEREAS, IMPACT GEL HOLDINGS, LLC (Assignee), is desirous of acquiring the entire right, title and interest in and to the Mark listed in Exhibit "A" attached hereto.

NOW THEREFORE, for \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said Assignor of these presents does sell, assign, and transfer unto the said Assignee, its successors and assigns, the entire right, title and interest in and to the Mark and in and to the U.S. Trademark Registration for the Mark listed in Exhibit "A" attached hereto and incorporated herein, together with that part of the goodwill of the Assignor's business in connection with the use of and symbolized by the Mark.

Assignor hereby further assigns to Assignee all right, title and interest in and to the all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Mark.

Assignor also agrees to execute in the future, any documents that are necessary to vest or correct title to the Mark listed in Exhibit "A" in favor of Assignee or its successors and assigns.

IN WITNESS WHEREOF, the Assignor has hereunder executed this instrument  
this 19 day of April, 2007.



*Danette A. Jessie*  
*exp. 7/8/07*

MATTEC CORP

By: *Matthew Kriesel*  
Name: *Matthew Kriesel*  
Title: *President / CEO*  
Date: *4/19/07*

EXHIBIT "A"

Mark HORSE TRAX

U.S. Registration Number 2729181 for the mark HORSE TRAX

TO: Auto-reply fax to 19042120167 COMPANY:

# Auto-Reply Facsimile Transmission



TO: Fax Sender at 19042120167  
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Received  
 Cover  
 Page

To: Change of Correspondent Page 1 of 7 2007-03-29 21:02:41 (GMT) 19042120167 From: Steven Schmid

PTO/SB/122 (04-03)  
 Approved for use through 12/21/2009 OMB 0831-0010  
 U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no separate fee is required to respond to a collection of information unless it displays a valid OMB control number.

<b>CHANGE OF CORRESPONDENCE ADDRESS Application</b>	Application Number	11 / 450,910
	Filing Date	6 / 05 / 2006
	First Named Inventor	Collins
	Art Unit	3624
	Examiner Name	MIA
	Attorney Docket Number	PL100.2

Address to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

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I am the:

Applicant/Inventor

Assignee of record of the entire interest. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/06)

Attorney or agent of record. Registration Number 39,358

Registered practitioner named in the application transmittal letter. In an application without an executed oath or declaration. See 37 CFR 1.33(a)(1). Registration Number

Signature [Signature]

Typed or Printed Name: Steven L. Schmid

Date: 3/29/2007 Telephone: 904-807-5527

I enclose my signature if required, per below.

This collection of information is required by 37 CFR 1.50. The information is required to obtain or retain a benefit from the public office to be used by the USPTO to process an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the removal of time to complete this form and/or suggestions for reducing the burden should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1460, Alexandria, VA 22313-1460.

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PAGE 1/7 \* RCVD AT 3/29/2007 5:02:46 PM [Eastern Daylight Time] \* SFR:USPTO-ETXSP-4/02 \* DNB:273K00 \* CND:19042120167 \* DURATION (mm-ss):05-12