

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Knight Ridder Digital Inc.		08/02/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	San Jose Mercury-News, LLC		
<b>Street Address:</b>	750 Ridder Park		
<b>City:</b>	San Jose		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95190		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2267881	SILICONVALLEY.COM	
Registration Number:	2593167	THE BAY AREA'S HOME PAGE	
Registration Number:	2937045	BAYAREA.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(702)792-9002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	702-792-3773		
<b>Email:</b>	lvpto@gtlaw.com		
<b>Correspondent Name:</b>	Jason D. Firth		
<b>Address Line 1:</b>	3773 Howard Hughes Parkway		
<b>Address Line 2:</b>	Suite 500 North		
<b>Address Line 4:</b>	Las Vegas, NEVADA 89169		
<b>ATTORNEY DOCKET NUMBER:</b>	92367.020400		
<b>NAME OF SUBMITTER:</b>	Jason D. Firth		

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Signature:

/Jason D. Firth/

Date:

04/26/2007

Total Attachments: 3

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## Trademark and Domain Name Assignment

This Trademark and Domain Name Assignment (this "Assignment") dated August 2, 2006, is by KR U.S.A., Inc., a Delaware corporation, and Knight Ridder Digital Inc., a Delaware corporation (collectively, the "Assignors"), to San Jose Mercury-News, LLC, a California limited liability company, Contra Costa Newspapers, LLC, a California limited liability company, The Hills Newspapers, LLC, a California limited liability company, and Targeted Publications, LLC, a Delaware limited liability company (collectively, the "Assignees").

WHEREAS, The McClatchy Company ("McClatchy") and MediaNews Group, Inc. ("MediaNews") have entered into a Stock and Asset Purchase Agreement dated as of April 26, 2006, pursuant to which McClatchy agreed, among other things, to cause the Assignors to assign to MediaNews or one or more of its permitted assigns, the Assignors' entire right, title, and interest in and to: (i) the trademarks listed on Schedule A hereto (the "Trademarks"), along with the goodwill of the business symbolized thereby, and (ii) the Internet domain names listed on Schedule B hereto (the "Domain Names").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignors hereby sell, assign, transfer, convey and set over to each Assignee, its successors and assigns, effective as of the date first referred above, the Assignors' entire right, title, and interest in and to the Trademarks set forth below the name of such Assignee on Schedule A hereto, if any, together with the goodwill of the business symbolized thereby, and the Domain Names set forth below the name of such Assignee on Schedule B hereto; all applications and registrations which may have been filed or issued in respect thereto, and any renewals thereof; all income, royalties, damages, and payments now or hereafter due or payable in respect thereto; all causes of action (either in law or equity), and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution thereof; and all other rights and privileges corresponding thereto throughout the world.

Assignors further agree, without further consideration, to execute and deliver such further documents and instruments as any Assignee may reasonably request, to effectuate and record this Assignment, including the execution of assignments in recordable form in each jurisdiction where registrations or applications for the Trademarks may be issued or pending, and undertaking the transfer procedures of the applicable registrar of the Domain Names.

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IN WITNESS WHEREOF, the parties have affixed their signatures to this Assignment by their duly authorized officers on this 2<sup>nd</sup> day of August 2006.

KR U.S.A., INC.

By: Karole Morgan-Prager  
Name: Karole Morgan-Prager  
Title: Executive Vice President

KNIGHT RIDDER DIGITAL

By: Karole Morgan-Prager  
Name: Karole Morgan-Prager  
Title: Executive Vice President

**SCHEDULE A**

**TRADEMARKS**

**San Jose Mercury-News, LLC**

<b>MARK</b>	<b>OWNER</b>	<b>REG. NO./ (APP. NO.)</b>	<b>REG. DATE/ (APP. DATE)</b>
SAN JOSE MERCURY NEWS	KR U.S.A., Inc.	2,047,807 (75/100,539)	3/25/1997 (5/8/1996)
SILICONVALLEY.COM	Knight Ridder Digital	2,267,881 (75/400,033)	8/3/1999 (12/4/1997)
THE BAY AREA'S HOME PAGE	Knight Ridder Digital	2,593,167 (76/008,310)	7/9/2002 (3/22/2000)
BAYAREA.COM	Knight Ridder Digital	2,937,045 (76/163,043)	3/29/2005 (11/9/2000)

**Contra Costa Newspapers, LLC**

<b>MARK</b>	<b>OWNER</b>	<b>REG. NO./ (APP. NO.)</b>	<b>REG. DATE/ (APP. DATE)</b>
CONTRA COSTA NEWSPAPER S	KR U.S.A., Inc.	2,076,405 (75/027,336)	7/1/1997 (12/5/1995)
CONTRA COSTA TIMES	KR U.S.A., Inc.	2,106,741 (75/140,592)	10/21/1997 (7/26/1996)
SAN RAMON VALLEY TIMES	KR U.S.A., Inc.	2,071,852 (75/140,595)	6/17/1997 (7/26/1996)
VALLEY TIMES	KR U.S.A., Inc.	2,278,633 (75/140,593)	9/21/1999 (7/26/1996)
WEST COUNTY TIMES	KR U.S.A., Inc.	2,071,851 (75/140,594)	6/17/1997 (7/26/1996)

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