

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| REALTIME MEDIA, INC. | | 04/17/2007 | CORPORATION: PENNSYLVANIA |
| RECEIVING PARTY DATA | | | |
| Name: | THESTREET.COM, INC. | | |
| Street Address: | 14 WALL STREET | | |
| City: | NEW YORK | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10005 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2367109 | BEAT THE STREET | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)837-6269 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 2128376550 | | |
| Email: | kuhn@hugheshubbard.com | | |
| Correspondent Name: | Perla M. Kuhn | | |
| Address Line 1: | Hughes Hubbard & Reed LLP | | |
| Address Line 2: | One Battery Park Plaza | | |
| Address Line 4: | New York, NEW YORK 10004-1482 | | |
| ATTORNEY DOCKET NUMBER: | 011565.0016 PMK/ESP | | |
| NAME OF SUBMITTER: | Perla M. Kuhn | | |
| Signature: | /Perla M. Kuhn/ | | |
| Date: | 05/07/2007 | | |

OP \$40.00 2367109

Total Attachments: 1
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

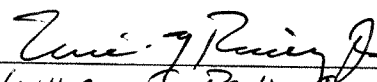
WHEREAS, Realtime Media, Inc., a Pennsylvania Corporation, having a place of business at 15 Haverford Station Road, Haverford, PA 19041, has adopted and used the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark"):

| <u>TRADEMARK</u> | <u>REGISTRATION NO.</u> | <u>REGISTRATION DATE</u> |
|------------------|-------------------------|--------------------------|
| BEAT THE STREET | 2367109 | July 11, 2000 |

AND, WHEREAS, TheStreet.com, Inc., a corporation organized and existing under the laws of Delaware, having a place of business at 14 Wall Street, New York, New York 10005, is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action;

NOW, THEREFORE, for the sum of \$1.00 and other valuable consideration, receipt of which is hereby acknowledged, said Realtime Media, Inc., hereby sells, assigns and transfers unto TheStreet.com, Inc., its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

REALTIME MEDIA, INC.

By: 
Name: William J. Reilly Jr
Title: CEO & PRESIDENT

Dated: 4.17.07