

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Burst! Media LLC		04/10/2006	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	Burst Media Corporation
Street Address:	8 New England Executive Park
City:	Burlington
State/Country:	MASSACHUSETTS
Postal Code:	01803
Entity Type:	CORPORATION: MARYLAND

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	78779497	ADCONDUCTOR
Serial Number:	78841561	BURST MEDIA
Serial Number:	78820781	BURSTMEDIA
Serial Number:	78815619	PUBLISHERDESKTOP
Serial Number:	77124370	ONLINE INSIGHTS
Registration Number:	3180981	ADSTATS
Registration Number:	2467848	ADEXEC
Registration Number:	2603098	MAILDESKTOP
Registration Number:	2689054	MEMBERDESKTOP
Registration Number:	2579847	SALESDESKTOP
Registration Number:	2596839	RESOURCEDESKTOP
Registration Number:	2269107	BURST!
Registration Number:	2586108	BURST!MAIL

CH \$415.00 78779497

Registration Number:	2647706	REPRESENTING THE VITAL INTERESTS OF WEB PUBLISHERS
Registration Number:	2253829	ADDESKTOP
Registration Number:	2038577	BURST!

CORRESPONDENCE DATA

Fax Number: (703)720-7801
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 703-720-7800
Email: ipgeneraltyc@ssd.com
Correspondent Name: Bryan A. Sims
Address Line 1: 8000 Towers Crescent Drive
Address Line 2: 14th Floor
Address Line 4: Tysons Corner, VIRGINIA 22182

ATTORNEY DOCKET NUMBER:	054876.00001
NAME OF SUBMITTER:	Bryan A. Sims
Signature:	/Bryan A. Sims/
Date:	05/07/2007

Total Attachments: 0

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