TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Granatelli Motor Sports, Inc.		04/18/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Joseph R. Granatelli	
Street Address:	1000 Yarnell Place	
City:	Oxnard	
State/Country:	CALIFORNIA	
Postal Code:	93033	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3185698	GRANATELLI

CORRESPONDENCE DATA

Fax Number: (818)981-4764

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 818-990-2120

Email: tgrinblat@lewitthackman.com

Correspondent Name: Tal Grinblat

Address Line 1: 16633 Ventura Blvd., Suite 1100 Address Line 4: Encino, CALIFORNIA 91436

ATTORNEY DOCKET NUMBER:	9855-3
NAME OF SUBMITTER:	Tal Grinblat
Signature:	/Tal Grinblat/
Date:	05/08/2007

TRADEMARK REEL: 003538 FRAME: 0122

900076359

Total Attachments: 1

source=Granatelli Assignment#page1.tif

TRADEMARK REEL: 003538 FRAME: 0123

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is effective as of April 2, 2007 by Granatelli Motor Sports, Inc., a California corporation ("Assignor"), in favor of J.R. Granatelli, an individual, citizen of the United States ("Assignee"), with reference to the following facts:

RECITALS

Assignor is the owner of the trademark "Granatelli" (the "Trademark") which was registered in the U.S. Trademark Office on December 19, 2006 (Reg. No. 3185698) for automobile parts and automobile parts and accessories in International Classes 9 and 12. Assignor desires to sell, transfer and assign its rights, title and interest in and to the Trademark and all goodwill associated with the Trademark and the trademark registration to Assignee. Assignee desires to acquire the Trademark and all goodwill associated with the Trademark and all rights in and to the Trademark as well as the trademark registration.

AGREEMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Trademark, together with all the goodwill of the business symbolized by the Trademark and the registration for the Trademark.

This agreement is effective as of the date first stated above.

GRANATELLI MOTOR SPORTS, INC.,

a California Corporation

J.R. Granatelli, President

ACCEPTED:

J.R. Granatelli, an individual, citizen of the United States

RECORDED: 05/08/2007 REEL: 003538 FRAME: 0124