

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/28/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ALLIED DOMEQ ESPANA, S.A.		04/18/2007	CORPORATION: SPAIN

RECEIVING PARTY DATA

Name:	PERNOD RICARD ESPANA, S.A.
Street Address:	C/Manuel Maranoín, 8
City:	Madrid
State/Country:	SPAIN
Postal Code:	28043
Entity Type:	CORPORATION: SPAIN

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	3106210	AGUSTIN BLAZQUEZ
Registration Number:	1891298	AMONTILLADO 51-1A VERY RARE AMONTILLADOSHERRY PRODUCE OF SPAIN PEDRO DOMEQ JEREZ EST. 1730
Serial Number:	78527298	CAPUCHINO
Registration Number:	0902323	CARLOS I
Registration Number:	1620294	DOMEQ
Registration Number:	0883004	FELIPE II
Registration Number:	0839357	FELIPE II SOLERA SPECIAL AUGUSTIN BLAZQUEZ
Registration Number:	1558359	LA INA
Registration Number:	0328088	LA INA
Registration Number:	3028989	PALOMINO & VERGARA
Registration Number:	3161620	PEDRO DOMEQ
Registration Number:	0089632	PEDRO DOMEQ

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Registration Number:	1874106	SIBARITA
Registration Number:	1655729	VENERABLE
Serial Number:	78541579	DOMECQ PEDRO DOMECQ CASA FUNDADA EN EL ANO 1730 VIÑA 25 PEDRO XIMÉNEZ DULCE JEREZ

CORRESPONDENCE DATA

Fax Number: (212)715-1399
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-715-1000
Email: trademarkdocketing@aporter.com
Correspondent Name: Louis S. Ederer
Address Line 1: 399 Park Avenue
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	21636.001
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DOMESTIC REPRESENTATIVE

Name: Louis S. Ederer
Address Line 1: 399 Park Avenue
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Alisa Cahan
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Signature:	/Alisa Cahan/
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Date:	05/10/2007
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Total Attachments: 3
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CONFIRMATORY TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is effective as of January 28, 2006 (the "Effective Date"), between ALLIED DOMEQ ESPANA, S.A., a Spanish Corporation, (the "Assignor"), and PERNOD RICARD ESPANA, S.A. (the "Assignee").

WHEREAS, the Assignor adopted, used and owned all right, title and interest in and to the trademarks and applications and registrations therefor listed on Exhibit A attached hereto and incorporated herein by reference (collectively, the "Marks");

WHEREAS, the Assignor, Allied Domecq Espana, S.A. and the Assignee entered into an Asset Purchase and Sale Agreement, dated as of the Effective Date (the "Purchase Agreement");

WHEREAS, pursuant to the terms of the Purchase Agreement, the Assignor assigned to the Assignee, among other things, all of the right, title and interest in and to the Marks; and agreed to execute further documents, as necessary, to perfect title in and to the Marks with the Assignee; and

WHEREAS, the Assignor and Assignee now wish to confirm the assignment of all right, title, and interest in and to the Marks from the Assignor to the Assignee.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, the Assignor hereby assigns, transfers and conveys unto the Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and/or other legal representatives.

The Assignor hereby authorizes the Commissioner of Patents and Trademarks to record the Assignee as the assignee of all right, title and interest in and to the Marks.

IN WITNESS WHEREOF, an authorized representative of the Assignor has duly executed and delivered this Assignment effective as of the date first written above.

ASSIGNOR:

BEAM GLOBAL ESPANA, S.A.

Formerly ALLIED DOMEQ ESPANA, S.A.

By: *Maria J. Martin*

Name: Maria J. Martin

Title: Power of Attorney

Date: April 18, 2007

ASSIGNEE:

PERNOD RICARD ESPANA, S.A.

By: *Philippe Cantin*

Name: *[Signature]*

Title: General Manager

Date: May 3, 2007

EXHIBIT A

Trademark	Country	Serial No.	Reg. No.
AGUSTIN BLAZQUEZ	United States	78/541627	3106210
AMONTILLADO LABEL 51-1A	United States	74/433561	1891298
CAPUCHINO	United States	78/527298	
CARLOS I	United States	72/327168	0902323
DOMECQ	United States	73/808298	1620294
FELIPE II	United States	72/318190	0883004
FELIPE II LABEL	United States	72/218867	0839357
LA INA	United States	73/768916	1558359
LA INA script	United States	71/345952	0328088
PALOMINO & VERGARA	United States	78/536752	3028989
PEDRO DOMECQ	United States	78/527329	3161620
PEDRO DOMECQ (script)	United States	71/065691	0089632
SIBARITA	United States	74/433559	1874106
VENERABLE	United States	74/076643	1655729
VINA 25 Label	United States	78/541579	