

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bumble Bee Foods, LLC		05/04/2007	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	North State Packing Company		
<b>Street Address:</b>	2205 Boone Trail Road		
<b>City:</b>	Sanford		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27330		
<b>Entity Type:</b>	CORPORATION: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77045078	HARRIS	
<b>Registration Number:</b>	0592601	HILTON'S	
<b>Registration Number:</b>	1329866	HILTON'S	
<b>Registration Number:</b>	1002340	MRS. FEARNOW'S	
<b>Registration Number:</b>	0649415	PRUDENCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(252)672-5477		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2526725400		
<b>Email:</b>	apd@wardandsmith.com		
<b>Correspondent Name:</b>	Angela P. Doughty		
<b>Address Line 1:</b>	1001 College Court		
<b>Address Line 2:</b>	PO Box 867		
<b>Address Line 4:</b>	New Bern, NORTH CAROLINA 28563-0867		

OP \$140.00 77045078

ATTORNEY DOCKET NUMBER:	020475-00013
NAME OF SUBMITTER:	Angela P. Doughty
Signature:	/Angela P. Doughty/
Date:	05/11/2007
Total Attachments: 2 source=Assignment of Trademarks#page1.tif source=Assignment of Trademarks#page2.tif	

Assignment of Trademarks

Bumble Bee Foods, LLC, a Delaware limited liability company, with its principal place of business at 9655 Granite Ridge Drive, Suite 100, San Diego, California 92123 ("Assignor"), is the owner of the trademark(s) identified below and of the United States registration(s) and/or applications therefore (the "Trademarks"):

<u>Trademark</u>	<u>Reg./App. No.</u>	<u>Reg./App. Date</u>
HARRIS	77/045,078	Nov. 15, 2006
HILTON'S and Design	592,601	July 13, 1954
HILTON'S and Design	1,329,866	April 9, 1985
MRS. FEARNOW'S	1,002,340	Jan. 21, 1975
PRUDENCE (Stylized)	649,415	July 30, 1957

North State Packing Company, a North Carolina corporation with its principal place of business at 2205 Boone Trail Road, Sanford, North Carolina 27330 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past misappropriations, infringements, dilution or any other violations of any proprietary right in and to the Trademarks.

The Commission for Trademarks is requested to issue the Certificate of Registration for any pending application(s) regarding the Trademarks to the Assignee.

ASSIGNOR:

**Bumble Bee Foods, LLC**

ASSIGNEE:

**North State Packing Company**

By: 

Name: Kent McNeil

Title: EVP & CFO

Date: \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Assignment of Trademarks

**TRADEMARK  
REEL: 003540 FRAME: 0205**

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ASSIGNOR:

**Bumble Bee Foods, LLC**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

ASSIGNEE:

**North State Packing Company**

By:  \_\_\_\_\_

Name: James H. Best, Jr.

Title: President

Date: 5/4/07

Assignment of Trademarks