

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Duckhorn Wine Company		05/01/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	McBride 2006 Family Trust		
Composed Of:	COMPOSED OF Charles I. McBride, a U.S. citizen and Kathleen D. McBride, a U.S. citizen		
Street Address:	1421 Oakdale Road, Suite 2		
City:	Modesto		
State/Country:	CALIFORNIA		
Postal Code:	95355		
Entity Type:	TRUST: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2598288	MONUMENT TREE	
CORRESPONDENCE DATA			
Fax Number:	(415)576-0300		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(925) 472-5000		
Email:	karosa@townsend.com		
Correspondent Name:	R. Gwen Peterson, Esq.		
Address Line 1:	Townsend and Townsend and Crew LLP		
Address Line 2:	Two Embarcadero Center, 8th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111-3834		
ATTORNEY DOCKET NUMBER:	022268-000900US		
NAME OF SUBMITTER:	Kimberly Rosa		
Signature:	/Kimberly Rosa/		

TRADEMARK

900077145

REEL: 003544 FRAME: 0406

CH 2598288 \$40.00

Date:

05/17/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made from Duckhorn Wine Company, a California corporation, having a business address at 1000 Lodi Lane, St. Helena, California 94574, (hereinafter "Assignor"), to McBride 2006 Family Trust, a California trust, established under the laws of California, its trustees comprising Charles I. McBride, a U.S. citizen and Kathleen D. McBride, a U.S. citizen, having a mailing address at 1421 Oakdale Road, Suite 2, Modesto, California 95355 (hereinafter "Assignee").

WHEREAS, Assignor claims and warrants that it owns all rights, title and interest of every kind, nature or description in and to the mark listed in Schedule A hereto (hereinafter "the Mark"), including the U.S. Trademark Registration and Application therefor, all of the goodwill pertaining thereto, all rights to use, register or renew registration for the Mark, and to collect royalties for the licensing thereof, and all claims for infringement thereof (hereinafter "All Rights in the Mark"); and

WHEREAS, Assignor and Assignee wish for Assignee to acquire All Rights in the Mark.

NOW THEREFORE, for the sum of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee All Rights in the Mark. The rights of Assignee at common law and/or to the end of the term or terms of which registration of the Mark may be granted or renewed are to be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; including all claims for royalties for licensing of the Mark and damages by reason of past infringement(s) of the Mark, with the right to sue for and collect the same for its own use and benefit, for the use, benefit and on behalf of its successors, assigns and other legal representatives.

In Witness Hereof, Assignor has executed this Trademark Assignment effective as of the date set forth below.

DUCKHORN WINE COMPANY
Assignor

Dated: 5/1/07

By: Alex Ryan
Alex Ryan
President

SCHEDULE A TO TRADEMARK ASSIGNMENT

<u>MARK</u>	<u>U.S. REG. NO.</u>	<u>U.S. APP. NO.</u>
MONUMENT TREE	2,598,288	75/520,398