Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Innovative Product Development, inc.		05/07/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	Little i, Inc.	
Street Address:	288 Martin Street	
City:	Blaine	
State/Country:	WASHINGTON	
Postal Code:	98230	
Entity Type:	CORPORATION: WASHINGTON	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	78671461	BAD GIRL
Serial Number:	78661517	ROCK AMERICA
Serial Number:	78671440	GOOD GIRL

CORRESPONDENCE DATA

Fax Number: (360)332-3279

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 360-332-3258
Email: sarah@littlei.com
Correspondent Name: Little i, Inc.

Address Line 1: 288 Martin Street

Address Line 4: Blaine, WASHINGTON 98230

NAME OF SUBMITTER:	Sarah Dalrymple
Signature:	/Srah Dalrymple/

TRADEMARK
REEL: 003544 FRAME: 0818

900077204

Date:	05/17/2007		
Total Attachments: 1 source=July 12, 2006 Amended Articles#page1.tif			

TRADEMARK REEL: 003544 FRAME: 0819 FILED SECRETARY OF STATE SAM REED

July 12, 2006

STATE OF WASHINGTON

07/12/2006 877531 \$50.00 Check #55054 Tracking ID: 1134455 Doc No: 877531-001

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ARTICLES OF AMENDMENT OF INNOVATIVE PRODUCT DEVELOPMENT, INC.

Pursuant to the provisions of the Washington Business Corporation Act, Chapter 23B.10 RCW, the following Articles of Amendment to Articles of Incorporation is submitted for filing.

ARTICLE !

The name of this corporation is Innovative Product Development, Inc. (the "Corporation").

ARTICLE II

The amendment to the Articles of Incorporation as adopted is as follows:

Revise the Articles of Incorporation to read:

The name of this Corporation is: Little i, Inc.

ARTICLE III

The amendment provides for no exchange, classification, or cancellation of issued shares.

ARTICLE IV

The amendment was adopted on June 27, 2006.

ARTICLE V

The amendment was duly approved by the shareholders of the Corporation in accordance with the provisions of RCW 23B.10.030 and 23B.10.040.

IN WITNESS WHEREOF, the Corporation has caused these Articles of Amendment to be executed on this <u>27</u> day of June, 2006.

Innovative Product Development, Inc.

Robert Isaac Berg, Presiden

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TRADEMARK REEL: 003544 FRAME: 0820