Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/3

05/16/2007 01 FC:8521



U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

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OFFICE OF PUBLIC RECORDS

	se record the attached documents or the new attitues (és) belown:
1. Name of conveying party(ies): Duckhorn Wine Company Individual(s) Association	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? No Name: See attached Internal Address: 1421 Oakdale Road, Suite 2
General Partnership Limited Partnership Corporation- State: California Other Citizenship (see guidelines) U.S. Additional names of conveying parties attached? Yes No	
3. Nature of conveyance)/Execution Date(s): Execution Date(s) May 1, 2007 ✓ Assignment	General Partnership Citizenship Limited Partnership Citizenship Corporation Citizenship Other Revocable Trust Citizenship U.S. If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)
4. Application number(s) or registration number(s) and A. Trademark Application No.(s) 75/520,398 C. Identification or Description of Trademark(s) (and Filing Monument Tree	B. Trademark Registration No.(s) 2,598,288 Additional sheet(s) attached? Yes Vo
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Charles I, McBride, Trustee	6. Total number of applications and registrations involved:
Internal Address: 1421 Qakdale Road, Suite 2	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card
Street Address: same	Authorized to be charged to deposit account Enclosed R Payment Information:
City: Modesto	o. raymone mormadon.
State: <u>CA</u> Zip: <u>95355</u> Phone Number: (209) 579-8800	a. Credit Card Last 4 Numbers Expiration Date
Fax Number: (209) 579-1407 Email Address:	b. Deposit Account Number Authorized User Name
9. Signature: X TM B.	- tunt. x 5 9 07 = 5 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

ATTACHMENT

Continuation of Item No. 2: Name and address of receiving party(ies)

Name: Charles I. McBride and Kathleen D. McBride, as trustees of the 2006 McBride Family Trust, U/I/D May 31, 2006.

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made from Duckhorn Wine Company, a California corporation, having a business address at 1000 Lodi Lane, St. Helena, California 94574, (hereinafter "Assignor"), to McBride 2006 Family Trust, a California trust, established under the laws of California, its trustees comprising Charles I. McBride, a U.S. citizen and Kathleen D. McBride, a U.S. citizen, having a mailing address at 1421 Oakdale Road, Suite 2, Modesto, California 95355 (hereinafter "Assignce").

WHEREAS, Assignor claims and warrants that it owns all rights, title and interest of every kind, nature or description in and to the mark listed in Schedule A hereto (hereinafter "the Mark"), including the U.S. Trademark Registration and Application therefor, all of the goodwill pertaining thereto, all rights to use, register or renew registration for the Mark, and to collect royalties for the licensing thereof, and all claims for infringement thereof (hereinafter "All Rights in the Mark"); and

WHEREAS, Assignor and Assignce wish for Assignee to acquire All Rights in the Mark.

NOW THEREFORE, for the sum of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee All Rights in the Mark. The rights of Assignee at common law and/or to the end of the term or terms of which registration of the Mark may be granted or renewed are to be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; including all claims for royalties for licensing of the Mark and damages by reason of past infringement(s) of the Mark, with the right to sue for and collect the same for its own use and benefit, for the use, benefit and on behalf of its successors, assigns and other legal representatives.

In Witness Hereof, Assignor has executed this Trademark Assignment effective as of the date set forth below.

DUCKHORN WINE COMPANY

Assignor

Dated: 5 (1/07

Alex Rys

President

61012821 vi

TRADEMARK REEL: 003545 FRAME: 0879

SCHEDULE A TO TRADEMARK ASSIGNMENT

MARK U.S. REG. NO. U.S. APP. NO.

MONUMENT TREE 2,598,288 75/520,398

2

TRADEMARK REEL: 003545 FRAME: 0880

RECORDED: 05/16/2007