

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Foothill, Inc.		02/01/2007	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
Name:	Penton Media, Inc. (formerly known as Penton Publishing, Inc.)		
Street Address:	249 W. 17th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: DELAWARE		
Name:	Internet World Media, Inc.		
Street Address:	249 W. 17th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION:		
Name:	Duke Investments, Inc. (formerly Duke Communications International, Inc.)		
Street Address:	249 W. 17th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION:		
<b>PROPERTY NUMBERS Total: 111</b>			
Property Type	Number	Word Mark	
Registration Number:	1081012	33 METAL PRODUCING	
Registration Number:	2001438	A/E/C SYSTEMS INTERNATIONAL	

CH \$2790.00 1081012

900077587

**TRADEMARK**  
**REEL: 003548 FRAME: 0010**

Registration Number:	934481	AIR TRANSPORT WORLD
Registration Number:	1889842	AMERICAN MACHINIST
Registration Number:	2297633	ATW'S AIRPORT EQUIPMENT AND TECHNOLOGY
Registration Number:	2511952	B2BSHOWPLACE.COM
Registration Number:	2516663	B2BSHOWPLACE.COM
Registration Number:	2109213	CASTING DESIGN & APPLICATION
Registration Number:	2560549	CLO CHIEF LOGISTICS OFFICER
Registration Number:	1503901	COMPUTER-AIDED ENGINEERING
Registration Number:	1240252	CONTRACTING BUSINESS
Registration Number:	2365464	CONVENIENCE RETAILING
Registration Number:	2615850	DELICIOUS LIVING
Registration Number:	2403244	
Registration Number:	1966305	EE PRODUCT NEWS
Registration Number:	682917	ELECTRONIC DESIGN
Registration Number:	2565316	ENERGY & ENVIRONMENTAL MANAGEMENT
Registration Number:	2005404	ERGONOMICS NEWS
Registration Number:	2293814	FLOW MANUFACTURING REPORT
Registration Number:	1212435	FOUNDRY MANAGEMENT & TECHNOLOGY
Registration Number:	1942080	GASES AND WELDING DISTRIBUTOR
Registration Number:	1806883	GOVERNMENT PROCUREMENT
Registration Number:	1192778	GOVERNMENT PRODUCT NEWS
Registration Number:	2351477	HEALTHWELL.COM
Registration Number:	777428	HEATING PIPING & AIR CONDITIONING
Registration Number:	945274	HEATING/PIPING/AIR CONDITIONING
Registration Number:	2081987	HPAC
Registration Number:	974004	HPAC INFO-DEX
Registration Number:	2075212	HVAC COMFORTECH
Registration Number:	715803	HYDRAULICS & PNEUMATICS
Registration Number:	2306380	IMET
Registration Number:	910909	INDUSTRY WEEK
Registration Number:	2186366	INDUSTRYWEEK'S 100 BEST-MANAGED COMPANIES
Registration Number:	2291628	INTERNATIONAL MANUFACTURING & ENGINEERING TECHNOLOGY CONGRESS
Registration Number:	2189550	IW
Registration Number:	2153993	IW

Registration Number:	2443565	LEVERAGING ERP CONFERENCE
Registration Number:	1267904	LODGING HOSPITALITY
Registration Number:	508189	MACHINE DESIGN
Registration Number:	1981798	MATERIAL HANDLING BUSINESS
Registration Number:	739034	MATERIAL HANDLING ENGINEERING
Registration Number:	2503237	MATERIAL HANDLING MANAGEMENT
Registration Number:	944726	MATERIALS SELECTOR
Registration Number:	2427152	MDCYBERCAD.COM
Registration Number:	2662305	MDN
Registration Number:	2233098	MECHANICAL SOLUTIONS
Registration Number:	2190511	METAL HEAT TREATING DIGEST
Registration Number:	1271773	MICROWAVES & RF
Registration Number:	2042918	MICROWAVES & RF COMMUNICATIONS PRODUCTS
Registration Number:	2125822	MIDRANGE ERP
Registration Number:	2200678	MOTION CONTROLS & SENSORS
Registration Number:	2587909	MSD
Registration Number:	509334	NEW EQUIPMENT DIGEST
Registration Number:	538706	NEW EQUIPMENT DIGEST
Registration Number:	2138363	NEW EQUIPMENT DIGEST LITERATURE DIGEST
Registration Number:	517322	OCCUPATIONAL HAZARDS
Registration Number:	509858	OCCUPATIONAL HAZARDS
Registration Number:	2439849	PENTON
Registration Number:	2072142	PENTON FOODSERVICE BRANDING INSTITUTE
Registration Number:	2070204	PENTON FOODSERVICE BRANDING INSTITUTE
Registration Number:	2421818	PENTON MEDIA
Registration Number:	2676328	PENTON'S DESIGNING
Registration Number:	2381753	PENTON'S EMBEDDED SYSTEMS DEVELOPMENT
Registration Number:	2394852	PORTABLE BY DESIGN CONFERENCE & EXHIBITION
Registration Number:	2350610	PT DESIGN
Registration Number:	2330181	PT MOTION SYSTEMS DISTRIBUTOR
Registration Number:	2445745	QUALITY HOME COMFORT AWARDS
Registration Number:	1749660	QUALITY HOME COMFORT AWARDS
Registration Number:	1169251	RESTAURANT HOSPITALITY
Registration Number:	2260154	SECONDARY MARKET GUIDE
Registration Number:	2290728	SHOP OWNER

Registration Number:	2497256	SUPPLY CHAIN EXPO
Registration Number:	2369562	SUPPLY CHAIN TECHNOLOGY NEWS
Registration Number:	2068054	SURF SHOP
Registration Number:	2150326	THE FOODSERVICE DISTRIBUTOR
Registration Number:	2110865	THE PT DISTRIBUTOR
Registration Number:	1534881	TRANSPORTATION & DISTRIBUTION
Registration Number:	2002508	TRANSPORTATION & DISTRIBUTION
Registration Number:	977322	UED
Registration Number:	929589	USED EQUIPMENT DIRECTORY
Registration Number:	2143646	UTILITY INFORMATION SYSTEMS EXPO
Registration Number:	698178	WELDING DESIGN & FABRICATION
Registration Number:	2452381	WIRELESS SYMPOSIUM PORTABLE BY DESIGN
Registration Number:	1998835	WIRELESS SYSTEMS DESIGN
Registration Number:	2447603	INSIDE E.D. A PENTON PUBLICATION
Registration Number:	1405788	DELICIOUS!
Registration Number:	2170611	HEALTH & NUTRITION BREAKTHROUGHS
Registration Number:	2183131	SITE ADVISORS
Registration Number:	1994967	DESIGN MART
Registration Number:	2151017	FORGING
Registration Number:	2244072	BUSINESS FINANCE
Registration Number:	1356535	NEWS/34-38
Registration Number:	1508631	NEWSLINK
Registration Number:	2511321	INTERNET WORLD
Registration Number:	2511313	INTERNET WORLD
Registration Number:	2511310	INTERNET WORLD
Registration Number:	2694283	INTERNET WORLD
Registration Number:	2521413	ISP BUYER'S GUIDE
Registration Number:	2029051	IW LABS
Registration Number:	2188909	THE INTERNET MEDIA COMPANY
Registration Number:	2231382	THE INTERNET MEDIA COMPANY
Registration Number:	2236406	THE INTERNET MEDIA COMPANY
Registration Number:	2035053	VR WORLD
Registration Number:	2151707	WHERE THE INTERNET COMES ALIVE
Registration Number:	2168840	WHERE THE INTERNET MEANS BUSINESS
Registration Number:	2250500	BIACH INFORMATION ARTS

Registration Number:	2116801	EGO
Registration Number:	2886016	KOSHER WORLD
Serial Number:	76505131	CONNECTED HOME
Serial Number:	76090426	MEDICAL DESIGN NEWS
Serial Number:	76033897	NETRONICS

# **CORRESPONDENCE DATA**

Fax Number: (212)755-7306

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-326-3717

Email: nytef@jonesday.com

Correspondent Name: Nancy A. Zoubek

Address Line 1: Jones Day

Address Line 2: 222 East 41st Street

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	473972-645006
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NAME OF SUBMITTER:	Nancy A. Zoubek
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Signature:	/Nancy A. Zoubek/
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Date:	05/23/2007
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## **Total Attachments: 16**

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## RELEASE AND DISCHARGE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE AND DISCHARGE OF SECURITY INTEREST IN TRADEMARKS (this "IP Security Interest Release and Discharge"), effective as of February 1, 2007, is made by Wells Fargo Foothill, Inc., as administrative agent under the Loan Agreement and Trademark Agreement (each as defined below) (in such capacity, the "Administrative Agent") for the Lender Group (as defined below) in favor of the parties listed in Exhibit 1 hereto (the "Pledgors"). Except as otherwise provided herein, capitalized terms used herein but not otherwise defined have the meanings set forth (or incorporated) in the Loan Agreement (as defined below).

### PRELIMINARY STATEMENTS.

WHEREAS, Penton Media, Inc., a Delaware corporation, together with certain Pledgors entered into that certain Loan And Security Agreement, dated as of August 13, 2003, as amended and currently in effect (the "Loan Agreement"), with the lenders from time to time a party thereto (each a "Lender", and collectively the "Lenders"), and the Administrative Agent (and together with the Lenders, individually and collectively, the "Lender Group");

WHEREAS, the Pledgors entered into that certain Trademark Security Agreement, dated as of August 13, 2003 (the "Trademark Agreement"), with the Administrative Agent in order to further secure and effectuate the security interests granted to the Administrative Agent for the benefit of the Lender Group under the Loan Agreement and to file the Trademark Agreement with the United States Patent and Trademark Office ("PTO");

WHEREAS, the Trademark Agreement was recorded in the PTO, including, but not limited to, on November 4, 2003, at Reel/Frame 2859/0116, Reel/Frame 2859/0799, Reel/Frame 2859/0628, Reel/Frame 2860/0001, Reel/Frame 2860/0046, Reel/Frame 2860/0368, and on August 17, 2006, at Reel/Frame 3371/0818, with respect to trademarks;

WHEREAS, to the extent such security interest has not previously been released and terminated, the Administrative Agent has agreed, without representation or warranty of any kind, to terminate, release and assign its security interest in the Collateral, including without limitation the Trademark Collateral (defined below), created pursuant to the Loan Agreement and the Trademark Agreement and grant and transfer all of its right, title and interest in and to such Collateral, including without limitation the Trademark Collateral (defined below), to each respective Pledgor of such interest;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent agrees as follows:

SECTION 1. Release and Discharge Security. The Administrative Agent hereby forever releases and discharges, on its behalf and on behalf of the Lender Group, the security interest in and to all of each Pledgor's right, title and

interest in and to all Collateral having been secured under the Trademark Agreement, including without limitation, the following (collectively, the "Trademark Collateral"):

(i) all state (including common law) and federal trademarks, service marks and trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, together with and including all licenses therefor held by such Pledgor, and all registrations and recordings thereof, and all applications filed or to be filed in connection therewith, including registrations and applications in the PTO, any State of the United States (but excluding each application to register any trademark, service mark, or other mark prior to the filing under applicable law of a verified statement of use (or the equivalent) for such trademark or service mark) and all extensions or renewals thereof, including without limitation any of the foregoing identified on Schedule A hereto (as the same may be amended, modified or supplemented from time to time), and the right (but not the obligation) to register claims under any state or federal trademark law or regulation and to apply for, renew and extend any of the same, to sue or bring opposition or cancellation proceedings in such Pledgor's name or in the name of the Administrative Agent for past, present or future infringement or unconsented use thereof, and all rights arising therefrom throughout the world (collectively, the "Trademarks");

(ii) all claims, causes of action and rights to sue for past, present or future infringement or unconsented use of any Trademarks and all rights arising therefrom and pertaining thereto;

(iii) all general intangibles related to or arising out of any of the Trademarks and all the goodwill of such Pledgor's business symbolized by the Trademarks or associated therewith; and

(iv) all Proceeds of any and all of the foregoing.

SECTION 2. Recordation. The Administrative Agent hereby authorizes and requests the Commissioner of Patents and Trademarks and any other applicable government officer to record this IP Security Interest Release and Discharge.

SECTION 3. Further Assurances. The Administrative Agent hereby agrees, at the Pledgors' expense, to execute such instruments and to take such other actions as the Pledgors may reasonably request to terminate the Administrative Agent's security interest in the Trademark Collateral, and otherwise to effectuate the release of the Trademark Collateral from the Administrative Agent's security interest.

SECTION 4. Governing Law. This IP Security Interest Release and Discharge shall be governed by, and construed in accordance with, the laws of the State of New York.

IN WITNESS WHEREOF, the Administrative Agent has executed this IP Security Interest Release and Discharge or caused this IP Security Interest Release and Discharge to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

Wells Fargo Foothill, Inc.  
as Administrative Agent

By: Jesse Munoz  
Name: Jesse Munoz  
Title: Vice President

NYT-3960453-4

*[Signature page to IP Security Interest Release and Discharge]*



**EXHIBIT 1**

**PLEDGORS**

Penton Media, Inc.  
(formerly known as Penton Publishing, Inc.)

Internet World Media, Inc.

Duke Investments, Inc.  
(formerly Duke Communications International, Inc.)

**SCHEDULE A**  
**TRADEMARKS**

See attached.

# REGISTRATIONS

Mark	Reg. No.
33 METAL PRODUCING	<u>1,081,012</u>
A/E/C SYSTEMS INTERNATIONAL (Stylized Letters)	2,001,438
AIR TRANSPORT WORLD	934,481
AMERICAN MACHINIST	1,889,842
ATW'S AIRPORT EQUIPMENT AND TECHNOLOGY	2,297,633
B2BSHOWPLACE.COM	2,511,952
B2BSHOWPLACE.COM and Design	2,516,663
CASTING DESIGN & APPLICATION	2,109,213
CLO CHIEF LOGISTICS OFFICER	2,560,549
<del>COMPUTER-AIDED ENGINEERING</del>	<del>1,217,098</del>
COMPUTER-AIDED ENGINEERING	1,503,901
CONTRACTING BUSINESS	1,240,252
CONVENIENCE RETAILING	2,365,464
DELICIOUS LIVING	2,615,850
DESIGN ONLY	2,403,244
EE PRODUCT NEWS	1,966,305
ELECTRONIC DESIGN	682,917
<del>ENERGY &amp; ENVIRONMENTAL MANAGEMENT</del>	<del>1,924,882</del>
ENERGY & ENVIRONMENTAL MANAGEMENT	2,565,316

*Cancelled*

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Mark	Reg. No.
ERGONOMICS NEWS	2,005,404
FLOW MANUFACTURING REPORT	2,293,814
FOUNDRY MANAGEMENT & TECHNOLOGY	1,212,435
GASES AND WELDING DISTRIBUTOR	1,942,080
GOVERNMENT PROCUREMENT	1,806,883
GOVERNMENT PRODUCT NEWS	1,192,778
HEALTHWELL.COM	2,351,477
HEATING PIPING & AIR CONDITIONING	777,428
HEATING/PIPING/AIR CONDITIONING (Stylized Letters)	945,274
HPAC	2,081,987
HPAC INFO-DEX	974,004
HVAC COMFORTECH	2,075,212
HYDRAULICS & PNEUMATICS	715,803
IMET	2,306,380
INDUSTRY WEEK	910,909
INDUSTRYWEEK'S 100 BEST-MANAGED COMPANIES and Design	2,186,366
INTERNATIONAL MANUFACTURING & ENGINEERING TECHNOLOGY CONGRESS and Design	2,291,628
IW	2,189,550
IW	2,153,993
LEVERAGING ERP CONFERENCE	2,443,565
LODGING HOSPITALITY	1,267,904

Mark	Reg. No.
MACHINE DESIGN (Stylized Letters)	508,189
MATERIAL HANDLING BUSINESS	1,981,798
MATERIAL HANDLING ENGINEERING	739,034
MATERIAL HANDLING MANAGEMENT	2,503,237
MATERIALS SELECTOR	944,726
MDCYBERCAD.COM	2,427,152
MDN	2,662,305
MECHANICAL SOLUTIONS	2,233,098
METAL HEAT TREATING DIGEST	2,190,511
MICROWAVES & RF	1,271,773
MICROWAVES & RF COMMUNICATIONS PRODUCTS	2,042,918
MIDRANGE ERP (Stylized Letters)	2,125,822
MOTION CONTROLS & SENSORS	2,200,678
MSD	2,587,909
NEW EQUIPMENT DIGEST (Stylized Letters)	509,334
NEW EQUIPMENT DIGEST and Design	538,706
NEW EQUIPMENT DIGEST LITERATURE DIGEST	2,138,363
OCCUPATIONAL HAZARDS (Stylized Letters)	517,322
OCCUPATIONAL HAZARDS (Stylized Letters)	509,858
PENTON and Design	2,439,849
PENTON FOODSERVICE BRANDING INSTITUTE	2,072,142
PENTON FOODSERVICE BRANDING INSTITUTE	2,070,204
PENTON MEDIA	2,421,818

Mark	Reg. No.
PENTON'S DESIGNING	2,676,328
PENTON'S EMBEDDED SYSTEMS DEVELOPMENT	2,381,753
PORTABLE BY DESIGN CONFERENCE & EXHIBITION	2,394,852
PT DESIGN	2,350,610
PT MOTION SYSTEMS DISTRIBUTOR	2,330,181
QUALITY HOME COMFORT AWARDS	2,445,745
QUALITY HOME COMFORT AWARDS	1,749,660
RESTAURANT HOSPITALITY	1,169,251
SECONDARY MARKET GUIDE	2,260,154
SHOP OWNER	2,290,728
SUPPLY CHAIN EXPO	2,497,256
SUPPLY CHAIN TECHNOLOGY NEWS	2,369,562
SURF SHOP	2,068,054
THE FOODSERVICE DISTRIBUTOR	2,150,326
THE PT DISTRIBUTOR	2,110,865
TRANSPORTATION & DISTRIBUTION	1,534,881
TRANSPORTATION & DISTRIBUTION	2,002,508
UED	977,322
USED EQUIPMENT DIRECTORY	929,589
UTILITY INFORMATION SYSTEMS EXPO	2,143,646
WELDING DESIGN & FABRICATION	698,178
WIRELESS SYMPOSIUM PORTABLE BY DESIGN	2,452,381
WIRELESS SYSTEMS DESIGN	1,998,835

Mark	Reg. No.
INSIDE E.D. A PENTON PUBLICATION and Design	2,447,603

#### APPLICATIONS

CONNECTED HOME	(76-505,131)
MEDICAL DESIGN NEWS	(76-090,426)
NETRONICS	(76-033,897)

# REGISTRATIONS

Mark	Reg. No.
DELICIOUS! (Stylized Letters)	<u>1,405,788</u>
HEALTH & NUTRITION BREAKTHROUGHS	2,170,611
SITE ADVISORS	2,183,131

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# REGISTRATIONS

Mark	Reg. No.	
AUTMOTIVE FOCUS 95	<del>2,013,453</del>	Dead
AUTOMOTIVE FOCUS	<del>2,021,070</del>	Dead
DESIGN MART	1,994,967	
PROGRESSIVE ARCHITECTURE	<del>964,206</del>	Expired
FORGING	2,151,017	

# REGISTRATIONS

Mark	Reg. No.	
29TH STREET PRESS (Stylized Letters)	<del>2,274,495</del>	Dead
29TH STREET PRESS and Design	<del>2,274,542</del>	Dead
BUSINESS FINANCE	2,244,072	

# REGISTRATIONS

Mark	Reg. No.
NEWS/34-38	<u>1,356,535</u>
NEWSLINK	1,508,631

LA950730.17

# REGISTRATIONS

Mark	Reg. No.
INTERNET WORLD	<u>2,511,321</u>
INTERNET WORLD	2,511,313
INTERNET WORLD	2,511,310
INTERNET WORLD	2,694,283
ISP BUYER'S GUIDE	2,521,413
IW LABS	2,029,051
THE INTERNET MEDIA COMPANY	2,188,909
<del>THE INTERNET MEDIA COMPANY</del>	<del>2,252,356</del>
THE INTERNET MEDIA COMPANY	2,231,382
THE INTERNET MEDIA COMPANY	2,236,406
<del>VIRTUAL REALITY WORLD</del>	<del>2,036,496</del>
VR WORLD	2,035,053
WHERE THE INTERNET COMES ALIVE	2,151,707
WHERE THE INTERNET MEANS BUSINESS	2,168,840
BLACH INFORMATION ARTS	2,250,500
EGO	2,116,801

*Cancelled*

*Cancelled*

**MARK**

**KOSHER WORLD**

**REG. NO.**

**2886016**