

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ms. Cynthia Brumfield		12/01/2006	INDIVIDUAL: UNITED STATES
Broadband Intelligence, Inc.		12/01/2006	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	The Bureau of National Affairs, Inc.		
Street Address:	1231 25th Street, NW		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2568708	BROADBAND DAILY	
Serial Number:	75665697	BROADBAND DAILY	
CORRESPONDENCE DATA			
Fax Number:	(202)533-9033		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-467-8856		
Email:	behogue@vssp.com, rsdonnell@vssp.com, iplaw@vssp.com		
Correspondent Name:	Cory M. Amron		
Address Line 1:	1828 L Street, NW		
Address Line 2:	11th Floor		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	02193-2/0769/BROADBAND		
NAME OF SUBMITTER:	Cory M. Amron		

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Signature:	/cory m amron/
Date:	05/25/2007
Total Attachments: 3 source=bnAssignment#page1.tif source=bnAssignment#page2.tif source=bnAssignment#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into as of the 1st day of December, 2006 by and between BROADBAND INTELLIGENCE, INC., a Maryland corporation, and CYNTHIA BRUMFIELD, an individual, each having its principal place of business at 7910 Woodmont Avenue, Suite 910, Bethesda, MARYLAND 20814 (collectively referred to as "Assignors") on the one hand, and THE BUREAU OF NATIONAL AFFAIRS, INC., a Delaware corporation, having its principal place of business at 1231 25th Street, NW, Washington, D.C. 20036 ("Assignee") on the other hand.

WITNESSETH:

WHEREAS, Assignors have adopted, used and are using the trademark BROADBAND DAILY, which mark is registered in the United States Patent and Trademark Office and was the subject of an abandoned application all as listed on Schedule A ("Mark");

WHEREAS, Assignors and Assignee have entered into that certain [Asset Purchase Agreement] dated as of November 14, 2003 518 ~~December 1, 2006~~ (the "Asset Purchase Agreement"), pursuant to which Assignors sold to Assignee certain assets of the Assignors including, but not limited to, the Mark, all as more particularly described in the Asset Purchase Agreement; and

WHEREAS Assignors and Assignee wish to memorialize and record the assignment to Assignee of all right, title and interest in and to the Mark, together with the goodwill of the business associated therewith, and the registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors do hereby grant, assign and convey to Assignee all of Assignors' right, title and interest in and to the Mark, the registration therefor listed in Schedule A together with the goodwill of the business symbolized by the Mark, including, without limitation, Assignors' right, title and interest in and to (1) all income, royalties, damages and payments now and hereafter due and/or payable with respect to the Mark including, without limitation, damages and payments for past or future infringements thereof; (2) the right to sue for past, present and future infringements of the Mark; (3) the right to secure all renewals for the registration of the Mark; (4) the right to secure registration for the Mark; and (5) all rights corresponding thereto as fully and entirely as the same would have been held and enjoyed by Assignors had this Trademark Assignment not been made.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed effective as of the date first above written.

ASSIGNORS

BROADBAND INTELLIGENCE, INC.

By: Cynthia Brumfield
Name: Cynthia Brumfield
Title: President

CYNTHIA BRUMFIELD, an individual

Cynthia Brumfield
(Signature)

ASSIGNEE

THE BUREAU OF NATIONAL AFFAIRS,
INC.

By: Eunice Bengardner
Name: Eunice Bengardner
Title: PT General Counsel

SCHEDULE A

<u>Mark</u>	<u>Registration or Application Number</u>	<u>Registration or Filing Date</u>
BROADBAND DAILY	Reg. No. 2,568,708	Registered - May 2, 2002
BROADBAND DAILY	App. No. 75/665,697	Filed - March 24, 1999 (Abandoned)