

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MR. JAMES ALTUCHER		05/17/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	THESTREET.COM, INC.		
Street Address:	14 WALL STREET		
Internal Address:	14th FLOOR		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77099545	STOCKPICKR.COM	
CORRESPONDENCE DATA			
Fax Number:	(212)837-6269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128376550		
Email:	kuhn@hugheshubbard.com		
Correspondent Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		
Address Line 2:	One Battery Park Plaza		
Address Line 4:	New York, NEW YORK 10004-1482		
ATTORNEY DOCKET NUMBER:	011565.0014 PMK/ESP		
NAME OF SUBMITTER:	Perla M. Kuhn		
Signature:	/Perla M. Kuhn/		

OP \$40.00 77099545

Date:

05/25/2007

Total Attachments: 2

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source=stockpickr.com asgnmt1_1#page2.tif

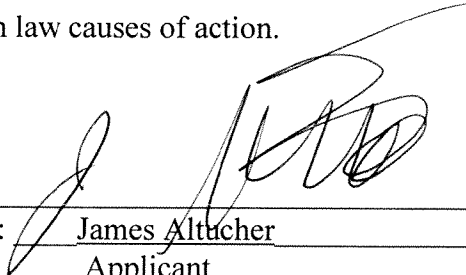
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS, James Altucher, a United States citizen, having an address at c/o Gabor & Marotta, 1878 Victory Boulevard, Staten Island, NY 10314, has adopted, used and is using the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark"):

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILED</u>
STOCKPICKR.COM	77/099,545	February 5, 2007

AND, WHEREAS, TheStreet.com, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 14 Wall Street, 14th Floor, New York, New York, 10005, is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said James Altucher, hereby sells, assigns and transfers unto TheStreet.com, Inc., its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

By: 
Name: James Altucher
Title: Applicant

Dated: 5/17/07

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : TheStreet.com, Inc.
Serial No. : 77/099,545
Filed : February 5, 2007
Trademark : STOCKPICKR.COM

POWER OF ATTORNEY

SIR:

In the matter of the above-identified Registration, Registrant hereby appoints PERLA M. KUHN, JULIUS RABINOWITZ, NATASHA N. REED, KRISTIN B. WHITING, and RUSSELL W. JACOBS of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, its attorneys with full power of substitution and revocation and to transact all business in the Patent Office in connection therewith.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Registrant's representative upon whom notices of process in proceedings affecting the mark may be served.

~~THESTREET.COM, INC.~~ THESTREET.COM, INC. (88)

By: Jordan Goldstein
Name: Jordan Goldstein
Title: Vice President

Dated: 5/18/07