

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BBK Tobacco and Foods, Inc.		04/30/2007	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Richard Melograno		
Street Address:	P.O. BOX 109		
City:	Hermosa Beach		
State/Country:	CALIFORNIA		
Postal Code:	90254		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3142266	LUXE	
CORRESPONDENCE DATA			
Fax Number:	(407)926-7720		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4079267723		
Email:	cqm@patentorlando.com		
Correspondent Name:	Christine McLeod		
Address Line 1:	390 N ORANGE AVENUE, SUITE 2500		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	LUXE 10160-098		
NAME OF SUBMITTER:	Christine McLeod		
Signature:	/cqmcleod/		
Date:	06/02/2007		

OP \$40.00 3142266

Total Attachments: 1
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Assignment of Trademark

WHEREAS, BBK Tobacco and Foods, Inc. having an address at 836 E. University Drive #101, Phoenix, AZ 85034 (hereafter "Assignor") has used and registered the trademark LUXE Reg. No. 3142266 (hereinafter referred to as "the mark"); and

WHEREAS, Richard Melograno having an address at PO Box 109, Hermosa Beach, CA 90254 (hereafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the mark, together with the goodwill of the business in connection with which the mark is used and which is symbolized by the mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the mark, together with the goodwill of the business in connection with which the mark is used and which is symbolized by the mark, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Date: 7-30-07

Assignor
BBK Tobacco and Foods, Inc.

Assignee
Richard Melograno

By 

By 

Name: CHARLES BACHMAN

Title: PRESIDENT