Form PTO-1594	(Rev. 07/05)
OMB Collection	0651-0027 (exp. 6/5

05-31-2007

U.S. DEPARTMENT OF COMMERCE

OMB Collection 0651-0027 (exp. 6/5	United States Patent and Trademark Office			
103411				
To the Director of the U. S. Paten	de record the attached documents or the new address(es) below.			
Name of conveying party(ies):  Don Sebastiani & Sons International Wine Negociants	2. Name and address of receiving party(ies)  Additional names, addresses, or citizenship attached?  ✓ No  Name: Steelbird Ghetto Properties LLC			
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☑ Corporation- State: California ☐ Other ☐ Citizenship (see guidelines) California  Additional names of conveying parties attached? ☐ Yes ☑ No	Internal Address:  Street Address: 135 West Napa Street, 2nd Floor City: Sonoma State: CA Country: USA Zip: 95476  Association Citizenship			
3. Nature of conveyance )/Execution Date(s) :	General Partnership Citizenship			
Execution Date(s) January 1, 2007  Assignment Merger  Security Agreement Change of Name  Other	Limited Partnership Citizenship  Corporation Citizenship  Other LLC Citizenship California  If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes No			
	(Designations must be a separate document from assignment)			
4. Application number(s) or registration number(s) and A. Trademark Application No.(s) 78522205  C. Identification or Description of Trademark(s) (and Filing)	B. Trademark Registration No.(s)  Additional sheet(s) attached? Yes V No  Date if Application or Registration Number is unknown):			
Le Bon Vin De La Napa Valley	MAY 1 8 2007 ⊒ ∃ ∃			
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Frank R. Bailey.	6. Total number of applications and registrations involved:			
Internal Address:	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40			
Street Address: 50 Old Courthouse Sq. Suite 404	Authorized to be charged by credit card  Authorized to be charged to deposit account  Enclosed			
City: Santa Rosa				
State: <u>CA</u> Zip: <u>95404</u> Phone Number: (707) 525-8850  Fax Number: (707) 525-8857	8. Payment Information:  a. Credit Card Last 4 Numbers Expiration Date  b. Deposit Account Number  Authorized User Name			
Email Address: frank@fbaileylaw.com	Authorized User Name <u>\$</u>			
9. Signature:  Signature  Frank R. Bailey. III	Total number of pages including covers sheet, attachments, and document:			

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Name of Person Signing

## **BILL OF SALE**

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which is hereby acknowledged, Don Sebastiani & Sons International Wine Negociants, a California corporation. ("Seller") does hereby sell, transfer, assign, and deliver to Steelbird Ghetto Properties, LLC, a California limited liability company ("Buyer") and its successors and assigns, the following described property (the "Assets"):

1. <u>Intellectual Property</u>. All right, title and interest Seller may have or applied for in intellectual property, including trade names, trademarks, trade dress, logos and copyrights, that arise from Seller's ownership, design, development and use in commerce of the Le Bon Vin De La Napa Valley wine label, a copy of which is attached as Exhibit A (the "Intellectual Property"). The Intellectual Property includes, without limitation, trademark rights in the mark "Le Bon Vin De La Napa Valley," with the following identifying information:

Trademark	Register	Registration Number	Registration Date	Class
LE BON VIN DE LA NAPA VALLEY	Application filed	Application Serial No. 78522205	November 23, 2004 and amended May 31, 2005	Int. Cl.: 33

- 2. Goodwill. All goodwill associated with the Intellectual Property.
- 3. <u>Intellectual Property Records</u>. All records, drawings, agreements, applications, certificates, writings, digital databases and documentation of any kind whatsoever that was created by Seller, acquired by Seller, or submitted to government agencies on behalf of Seller, in connection with the development and use of the Le Bon Vin De La Napa Valley wine brand and Intellectual Property ("Intellectual Property Records").

This Bill of Sale is made in connection with, and incorporates by reference, the Agreement for Purchase and Sale of Le Bon Vin De La Napa Valley Wine Brand, dated as of January 1, 2007.

[Signatures appear on the following page]

TRADEMARK REEL: 003555 FRAME: 0264 IN WITNESS WHEREOF, Seller has duly executed this Bill of Sale as of January 1, 2007, at Sonoma, California.

"Seller":

Don Sebastiani & Sons International Wine Negociants

By: Don Sebastiani, President

"Buyer":

Steelbird Ghetto Properties LLC

By: Don A. Sebastiani, Jr., Manager

By: August B Sebastiani, Manager

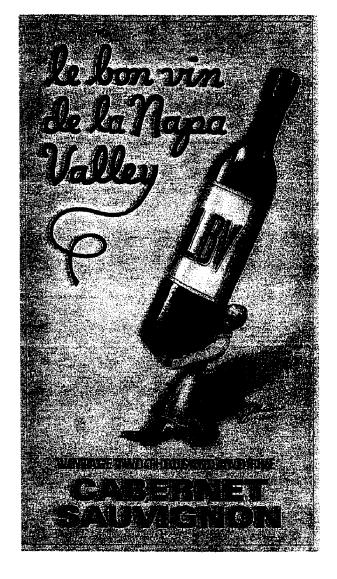
Exhibit A: Le Bon Vin De La Napa Valley Wine Label

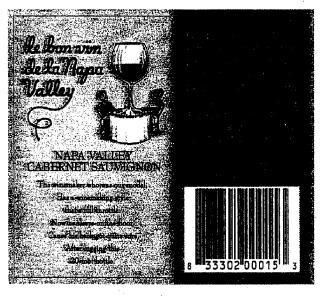
## **EXHIBIT A**

"Le Bon Vin De La Napa Valley" Wine Label

BILL OF SALE — LE BON VIN DE LA NAPA VALLEY WINE BRAND G:\Clients\Dons\beta\beta\cons\docs\text{ops}\docs\text{devbillofsale0}101.doc

3







Labels print CMYK.

Diecut does not print.

Shown as FB1 but will print as FB2

## IMPORTANT TTB NOTICE

TTB approval is the customer's responsibility

sase check this proof very carefully. Clearly indicate if specifications are correct or if changes are required. Any changes to original specifications are charged extra.

Wind Out: Outside Right

Roll: 12" Coating: AQ

Date: 1 Feb. 2007

Stock: Matte Litho

Adhesive: \$100R

Change:



Customer: Don Sebastiani & Sons

Brand: LBV

RECORDED: 05/29/2007

Varietal: '05 Csb Sauv

Docket: 15335 Sub Job: 1

Label Size: Front  $3 \times 5$  in.

Back 3.125 x 2.5 in.

Implt  $2.375 \times 1.09$  in.

TECHNOLOGIES INC.

270 205th Street, Langley, BC Canada V2Y 1N7 Tel: (604) 533-3294 Fax: (604) 533-3296

By signing this proof you are authorizing TAPP Technologies to print the label(s) as

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. 1		Vintage			Foil Position	
۱ ا		Alcohol %	D		<b>Emboss Position</b>	
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TRADEMARK REEL: 003555 FRAME: 0267