

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ISC Publications, Inc.		06/01/2007	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Racingone Multimedia, Inc.		
Street Address:	1801 W. International Speedway Blvd.		
City:	Daytona Beach		
State/Country:	FLORIDA		
Postal Code:	32114		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3172256	EVENTDAY MEDIA	
Registration Number:	2959615	MOTORSPORTS IMAGES AND ARCHIVES	
Registration Number:	2959616	MOTORSPORTS IMAGES AND ARCHIVES	
Registration Number:	2943786	MOTORSPORTS IMAGES AND ARCHIVES	
Registration Number:	3041212	PITNOTE PRESS	
Registration Number:	2848997	TRACKSIDE SCRAPBOOK	
CORRESPONDENCE DATA			
Fax Number:	(386)681-4415		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	386-681-4319		
Email:	tsandridge@iscmotorsports.com		
Correspondent Name:	Karen B. Leetzow		
Address Line 1:	1801 W. International Speedway Blvd.		
Address Line 4:	Daytona Beach, FLORIDA 32114		
NAME OF SUBMITTER:	Glenn R. Padgett		

OP \$165.00 3172256

Signature:

/glenn r padgett/

Date:

06/07/2007

Total Attachments: 1

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FLORIDA DEPARTMENT OF STATE
Division of Corporations

June 1, 2007

CSC
ATTN: AMANDA
TALLAHASSEE, FL

Re: Document Number P99000108620

The Articles of Amendment to the Articles of Incorporation of ISC PUBLICATIONS, INC. which changed its name to RACINGONE MULTIMEDIA, INC., a Florida corporation, were filed on June 1, 2007.

Should you have any questions regarding this matter, please telephone (850) 245-6050, the Amendment Filing Section.

Cheryl Coulliette
Document Specialist
Division of Corporations

Letter Number: 607A00037797

Account number: 072100000032

Amount charged: 35.00