

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Porcelain and Fine China Companies Limited		06/11/2007	COMPANY: UNITED KINGDOM

## RECEIVING PARTY DATA

Name:	Burdale Financial Limited
Street Address:	1 Temple Back East Temple Quay
City:	Bristol
State/Country:	UNITED KINGDOM
Postal Code:	BS1 6DX
Entity Type:	COMPANY: UNITED KINGDOM

## PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	2358946	THE BLUE ROOM COLLECTION
Registration Number:	2369808	BLUE ROOM COLLECTION
Registration Number:	1883499	SPODE
Registration Number:	2949490	SPODE
Registration Number:	2036314	SPODE CHRISTMAS TREE
Registration Number:	0214849	SPODE
Registration Number:	2795087	ROYAL WORCESTER
Registration Number:	2334113	WORCESTER HERBS
Registration Number:	0017953	ROYAL WORCESTER
Registration Number:	2499349	EVESHAM
Registration Number:	1786496	EVESHAM
Registration Number:	2799456	HOLLY RIBBONS
Registration Number:	1821373	ROYAL WORCESTER

TRADEMARK

REEL: 003558 FRAME: 0968

900079021

CH \$390.00 2358946

Registration Number:	0988210	ROYAL WORCESTER FINE BONE CHINA C 51 ENGLAND
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Registration Number:	0099927	51
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**CORRESPONDENCE DATA**

Fax Number: (202)772-5858

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 202-772-5800

Email: trademarks@blankrome.com

Correspondent Name: Susan B. Flohr

Address Line 1: 600 New Hampshire Avenue, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20814

ATTORNEY DOCKET NUMBER:

126785.00101

**DOMESTIC REPRESENTATIVE**

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Susan B. Flohr

Signature:

/sbf/

Date:

06/11/2007

Total Attachments: 3

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**DECLARATION OF GRANT OF SECURITY INTEREST IN TRADEMARKS**

**THIS DECLARATION** is dated **11** of June 2007

**BY AND BETWEEN:**

**The Porcelain and Fine China Companies Limited**, a Company registered in England & Wales, Company Registration No 00597983, registered office address 118 Church Street Stoke on Trent Staffordshire ST4 1BX (hereinafter the Chargor)

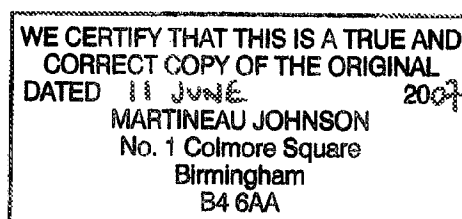
**AND**

**Burdale Financial Limited**, a Company registered in England & Wales, Company Registration No 2656007, registered office address 1 Temple Back East Temple Quay Bristol BS1 6DX (hereinafter the Lender)

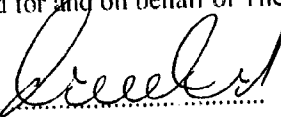
**AND BOTH PARTIES HEREBY DECLARE AS FOLLOWS:**

That a Deed of Debenture was entered into on 18 April 2007 by the Chargor to secure the repayment and satisfaction of certain secured liabilities, and that the Deed of Debenture created a fixed charge in favour of the Lender granting a continuing security interest in respect of Intellectual Property rights owned by the Chargor and listed in the schedule 1 attached hereto.

That the security interest in the trademarks and trademark applications in the schedule 1 attached (i) may only be terminated in accordance with the terms of the Deed of Debenture and (ii) is not to be construed as an assignment of any trademark or trademark application.

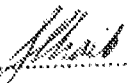


Signed for and on behalf of The Porcelain and Fine China Companies Limited


  
.....  
D.A. WARD  
.....  
DIRECTOR  
.....

Signature  
Name (Print)  
Title

Signed for and on behalf of Burdale Financial Limited

  
.....  
STEVEN CHAIT  
.....  
DIRECTOR  
.....

Signature  
Name (Print)  
Title

  
B. GREEN  
Chairman

WE CERTIFY THAT THIS IS A TRUE AND  
CORRECT COPY OF THE ORIGINAL  
DATED 11 JUNE 2007  
MARTINEAU JOHNSON  
No. 1 Colmore Square  
Birmingham  
B4 6AA

**Schedule 1**

UNITED STATES OF AMERICA

Registration No	Trade Mark	Classes
2358946	THE BLUE ROOM COLLECTION	14 16 21 28
2369808	BLUE ROOM COLLECTION	24 26
1883499	SPODE	16 21 24
2949490	SPODE	8
2036314	SPODE CHRISTMAS TREE	16 21 24
2148489	SPODE	21
2795087	ROYAL WORCESTER	16
2334113	WORCESTER HERBS	21 24 25
17953	ROYAL WORCESTER (STYLISTED)	21
2499349	EVESHAM	16
1786496	EVESHAM	8 21
2799456	HOLLY RIBBONS	21
1821373	ROYAL WORCESTER	21
988210	CROWN DEVICE	34
99927	CROWN DEVICE	21

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