

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	06/14/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CHARLES BALOIAN CO., INC.		06/14/2007	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	BALOIAN PACKING CO., INC.
Street Address:	446 N. Blythe
City:	Fresno
State/Country:	CALIFORNIA
Postal Code:	93706
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	0830284	PAMELA

**CORRESPONDENCE DATA**

Fax Number: (805)435-1795  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (805) 370-9100  
 Email: trademarks@dirksenlaw.com  
 Correspondent Name: Thomas A. Dirksen  
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NAME OF SUBMITTER:	Thomas A. Dirksen
Signature:	/thomas a dirksen/
Date:	06/18/2007

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Total Attachments: 2

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Post-it® Fax Note	7871	Date	6-14-07	# of pages	2
To	Sue	From	Tim Baloian		
Co./Dept.		Co.			
Phone #		Phone #			
Fax	805-435-1795	Fax #			

ASSIGNMENT

WHEREAS, CHARLES BALOIAN CO., INC., a corporation organized under the laws of the State of California, whose address is , has adopted and used the following trademark which is registered in the United States Patent and Trademark Office, and which is fully identified as follows:

PAMBLA & DESIGN® Reg. No. 830,284 Dated June 13, 1967

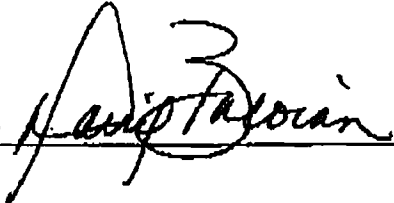
WHEREAS, BALOIAN PACKING CO., INC., a corporation organized under the laws of the State of California, with a main business address at 446 N. Blythe, Fresno, California 93706, is desirous of acquiring the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said CHARLES BALOIAN CO., INC., does hereby assign unto the said BALOIAN PACKING CO., INC., all rights, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the mark, and the registration thereof, No. 830,284.

The above statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001

of Title 18 of the United States Code and that willful false statements may jeopardize the validity of this assignment document.

CHARLES BALOIAN CO., INC.

By 

Name: David Baloian  
Title: Vice President

DATED this 14th day of June, 2007