

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Group Athletica LLC		06/14/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Reebok International Ltd.		
Street Address:	1895 J.W. Foster Boulevard		
City:	Canton		
State/Country:	MASSACHUSETTS		
Postal Code:	02021		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1839037	YOUR MOVE	
CORRESPONDENCE DATA			
Fax Number:	(845)359-7798		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(845) 359-7700		
Email:	anotaro@notaromichalos.com		
Correspondent Name:	Angelo Notaro, Notaro & Michalos P.C.		
Address Line 1:	100 Dutch Hill Road, Suite 110		
Address Line 4:	Orangeburg, NEW YORK 10962-2100		
ATTORNEY DOCKET NUMBER:	J914-254		
NAME OF SUBMITTER:	Angelo Notaro, Atty for Applicant		
Signature:	/J914-254-AN/		
Date:	06/20/2007		

OP \$40.00 1839037

Total Attachments: 1
source=J914-254.Assign2#page1.tif

UNITED STATES TRADEMARK ASSIGNMENT

Group Athletica, LLC, a Delaware limited liability company ("Assignor"), is the owner of the United States Trademark Registration No. 1839037 for the mark YOUR MOVE for dancewear and sportswear; namely, tights, leotards, socks, T-shirts, sweatshirts, sweatpants and shorts.

Reebok International Ltd., a Massachusetts corporation, ("Assignee"), desires to acquire said United States trademark registration, together with the goodwill of the business associated therewith.

THEREFORE, effective as of the 14th day of June, 2007, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee the entire right, title and interest in and to the trademark YOUR MOVE, including the aforesaid United States trademark registration and the common law rights to the mark YOUR MOVE, together with the goodwill of the business associated with the mark.

Group Athletica, LLC

By: 

Name: DAVID BAXTER

Title: ~~CEO~~ PRESIDENT, adidas group
SPORTS LICENSING DIVISION

By: 

Name: John Warren

Title: Chief Financial Officer,
adidas Group, Sports License Division

TRADEMARK