# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Fortress Products, LLC		106/26/2007 1	LIMITED LIABILITY COMPANY:

### **RECEIVING PARTY DATA**

Name:	Fortress Products, Inc.	
Street Address:	2382 Faraday Ave.	
City:	Carlsbad	
State/Country:	CALIFORNIA	
Postal Code:	92008	
Entity Type:	CORPORATION:	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78941940	

# **CORRESPONDENCE DATA**

Fax Number: (513)489-6030

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 513 489-7484

Email: cwilson\_9191@fuse.net
Correspondent Name: Charles R. Wilson
Address Line 1: 4729 Cornell Rd.

Address Line 4: Cincinnati, OHIO 45241

NAME OF SUBMITTER:	Charles R Wilson
Signature:	/cwilson/
Date:	06/26/2007

Total Attachments: 1

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#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the Ah day of June, 2007, by and between Fortress Products, LLC, an Ohio limited liability company, with a primary place of business at 5577 Spellmire Road, Cincinnati, OH 45246 ("Assignor"), and Fortress Products, Inc., an Ohio corporation, with a primary place of business at 2382 Faraday Avenue, Suite 310-F, Carlsbad, CA 92008 ("Assignee") (collectively the "Parties").

#### WITNESSETH

WHEREAS, Assignor has adopted, used and is the owner of all right, title, and interest in and to the mark "Goat Head Design" (Mark), including but not limited to pending United States trademark application Serial No. 78/941,940, filed August 1, 2006; and

WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the Parties agree as follows:

- 1. <u>Transfer and Assignment</u>. Assignor transfers and assigns to Assignee all right, title, and interest in and to the Mark, including but not limited to the trademark application set forth above, together with the goodwill of the business associated therewith, along with the right to recover for damages and profits and other remedies for past infringement of the Mark.
- 2. Further Documentation and Actions. Assignor agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable acts that are deemed necessary by Assignee to vest in Assignee all right, title, and interest in and to the Mark, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

Assignor: Fortress Products, LLC

Authorized Officer

RECORDED: 06/26/2007

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