

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	10/02/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CCA Strategies LLC		10/02/2006	LIMITED LIABILITY COMPANY: ILLINOIS

RECEIVING PARTY DATA

Name:	CCA Acquisition LLC
Street Address:	9300 Ward Parkway
City:	Kansas City
State/Country:	MISSOURI
Postal Code:	64114
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	78722163	CCA STRATEGIES
Registration Number:	2552633	ENROLLSMART
Registration Number:	3160212	MYMAX
Registration Number:	3198253	OURMAX
Registration Number:	2463817	PARTNER PARITY PLAN
Registration Number:	2473258	PENSMART
Registration Number:	2505321	REV-RETIRE WITH EXTRA VALUE
Registration Number:	3086466	REWARDSMART
Registration Number:	2661604	THE QMAX PROGRAM
Registration Number:	2509194	WHERE NUMBERS BECOME IDEAS

CORRESPONDENCE DATA

CH \$265.00 78722163

Fax Number: (212)355-3333
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-813-8800
Email: dbreitman@goodwinprocter.com
Correspondent Name: Dana Breitman
Address Line 1: 599 Lexington Avenue
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	100144171727
NAME OF SUBMITTER:	Dana Breitman
Signature:	/danabreitman/
Date:	06/28/2007

Total Attachments: 3
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Form **LLC-37.25**
January 1999



LC0888973

Illinois

**Limited Liability Company Act
Articles of Merger**

This space for use by
Secretary of State

Jesse White
Secretary of State
Department of Business Services
Limited Liability Company Division
Room 359, Howlett Building
Springfield, IL 62756
http://www.sos.state.il.us

SUBMIT IN DUPLICATE

Must be typewritten

This space for use by Secretary of State

FILED

OCT 02 2006

JESSE WHITE
SECRETARY OF STATE

Remit payment in check or money order,
payable to "Secretary of State."
Filing Fee is \$100, but if merger of more
than two entities, \$50 for each additional
entity.

Date 10-2-2006
Assigned File # 096-006-7
Filing Fee \$ 100-
Approved: [Signature]

PAID

OCT 03 2006

1. Names of the entities proposing to merge, and the state or country of their organization:

Name of Entity	Type of Entity (Corporation Limited Liability Company, Limited Partnership, General Partnership or other permitted entity)	Domestic State or Country	Illinois Secretary of State File # (if any)
<u>CCA Strategies LLC</u>	<u>Limited Liability Company</u>	<u>Illinois</u>	<u>00051934</u>
<u>CCA Acquisition LLC</u>	<u>Limited Liability Company</u>	<u>Illinois</u>	<u>01960067</u>

2. The plan of merger has been approved and signed by each limited liability company and other entity that is to merge. If a corporation is a party to the merger, a copy of the plan as approved is attached to these articles of merger.

3. (a) Name of the surviving entity: CCA Acquisition LLC
(b) Address of the surviving entity: 9300 Ward Parkway, Kansas City, MO 64114

4. Effective date of merger: (check one)
a) the filing date, or
b) _____ a later date, but not more than 30 days subsequent to the filing date:

(month, day and year)

5. All limited liability companies that are parties to this merger and were on record with the Illinois Secretary of State prior to January 1, 1998, have elected in their operating agreements to be governed by the amendatory Act of 1997.

LLC-37.25

6. If the survivor is a limited liability company, stated below are changes that are necessary to its articles of organization by reason of this merger:

NONE

7. For the limited liability companies that are parties to the merger, complete the following:

Name of LLC	Jurisdiction	Organization Date	Date of Admission to Illinois (foreign LLC's)
CCA Strategies LLC	Illinois	1/2/1996	
CCA Acquisition LLC	Illinois	8/31/2006	

8. If the surviving entity is not a limited liability company, it agrees that it may be served with process in this State and is subject to liability in any action or proceeding for the enforcement of any liability or obligation of a Limited Liability Company previously subject to suit in this State which is to merge, and for the enforcement, as provided in this Act, of the right of members of any limited liability company to receive payment for their interest against the surviving entity.

9. The undersigned entities caused these articles to be signed by the duly authorized person, each of whom affirms, under penalty of perjury, that the facts stated herein are true.

1. Thomas R. Knoch
(Signature)

Thomas R. Knoch, Manager
(Type or print name and title)

CCA Acquisition LLC
(Name if a corporation or other entity)

2. James G. Peard
(Signature)

James G Peard, Manager
(Type or print name and title)

CCA Strategies LLC
(Name if a corporation or other entity)

3. _____
(Signature)

(Type or print name and title)

(Name if a corporation or other entity)

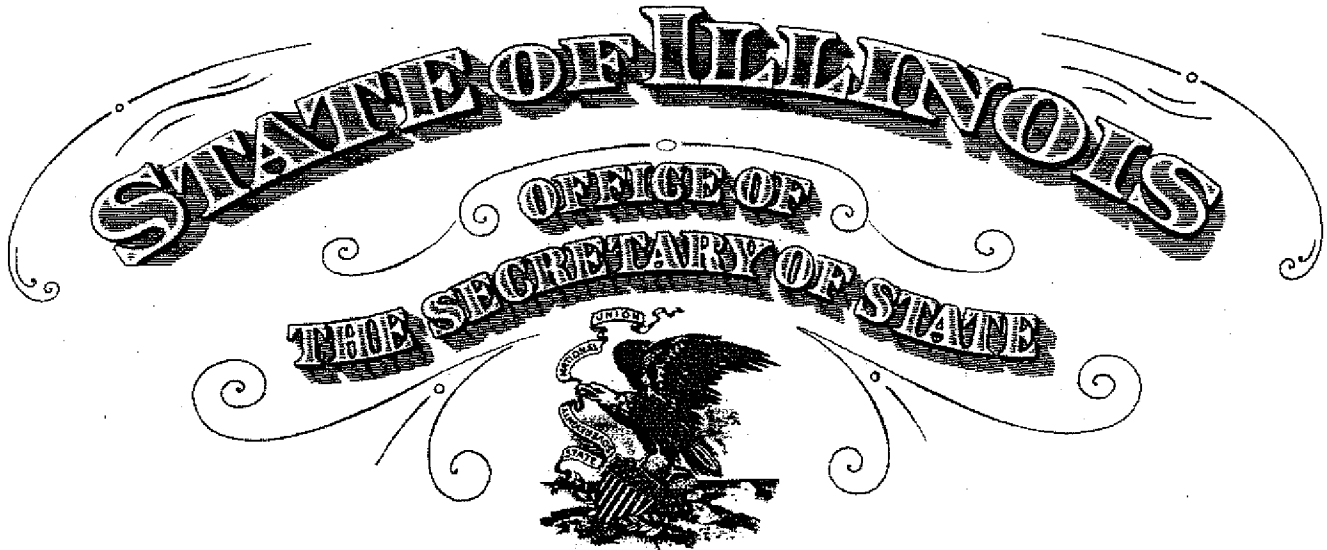
4. _____
(Signature)

(Type or print name and title)

(Name if a corporation or other entity)

If additional space is needed, it must be continued in the same format on a plain white 8 1/2X11" sheet, which must be stapled to this form.

(Signatures must be in ink on an original document. Carbon copy, photocopy or rubber stamp signatures may only be used on conformed copies.)

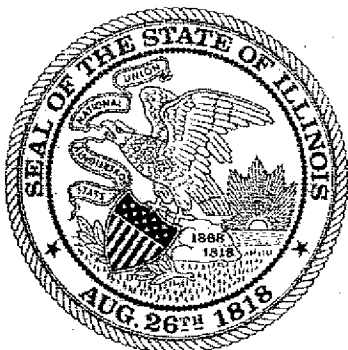


To all to whom these Presents Shall Come, Greeting:

I, Jesse White, Secretary of State of the State of Illinois, do hereby certify that

ATTACHED HERETO IS A TRUE AND CORRECT COPY, CONSISTING OF 2 PAGE(S), AS TAKEN FROM THE ORIGINAL ON FILE IN THIS OFFICE FOR CCA STRATEGIES LLC.

In Testimony Whereof, I hereto set my hand and cause to be affixed the Great Seal of the State of Illinois, this 28TH day of JUNE A.D. 2007 .



Jesse White