

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dr Pepper/Seven Up, Inc.		07/02/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Trebtor Bassett Limited		
Street Address:	25 Berkeley Square		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1X 6HT		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1157938	KERNEL KING	
CORRESPONDENCE DATA			
Fax Number:	(914)612-6325		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9146124701		
Email:	groupip@cs-americas.com		
Correspondent Name:	Daniel Chung, Esq.		
Address Line 1:	Cadbury Schweppes - 900 King Street		
Address Line 4:	Rye Brook, NEW YORK 10573		
ATTORNEY DOCKET NUMBER:	KERNEL KING		
DOMESTIC REPRESENTATIVE			
Name:	Daniel Chung, Esq.		
Address Line 1:	Cadbury Schweppes - 900 King Street		
Address Line 4:	Rye Brook, NEW YORK 10573		

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NAME OF SUBMITTER:	Daniel Chung, Esq.
Signature:	/Daniel Chung, Esq./
Date:	07/02/2007
Total Attachments: 1 source=US ASSIGNMENT#page1.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, Dr Pepper/Seven Up, Inc. ("Assignor"), a Delaware corporation, with a place of business at 5301 Legacy Drive, Plano, Texas 75024, is the record owner of U.S. Trademark Registration No. 1157938 for KERNEL KING & Design (the "Mark"), which is registered in the United States Patent and Trademark Office; and

WHEREAS, Trebor Bassett Limited ("Assignee"), a United Kingdom company, with a place of business at 25 Berkeley Square, London, United Kingdom W1X 6HT, desires to obtain all rights in and to the Mark.

NOW, THEREFORE, as of July 2, 2007, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, the right to recover for past infringement, and the goodwill of the business in connection with which the Mark has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed on the 2nd day of July, 2007.

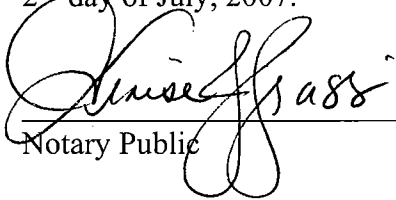
Dr Pepper/Seven Up, Inc.

By: 

Name: Daniel Chung

Title: Vice President and Assistant Secretary

Sworn to before me this
2nd day of July, 2007.



Notary Public

DENISE J. GRASSI
Notary Public, State of New York
No. 01GR6124102
Qualified in Westchester County
Commission Expires March 21, 2009