

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	06/30/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mrs Baird's Bakeries Business Trust		06/14/2007	TRUST: DELAWARE

RECEIVING PARTY DATA

Name:	Bimbo Bakeries USA, Inc.
Street Address:	14401 Statler Boulevard
City:	Fort Worth
State/Country:	TEXAS
Postal Code:	76155
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	77094854	BAKED WITH PRIDE SINCE 1908
Registration Number:	1270150	MRS BAIRDS
Registration Number:	1283542	WITH FAMILY PRIDE
Registration Number:	1331097	
Registration Number:	1468539	MRS BAIRD'S BREAD ORIGINAL HOME OF MRS BAIRD'S BREAD
Registration Number:	2206004	TEXAS BORN. TEXAS BREAD.
Registration Number:	2333402	MEGATHIN
Registration Number:	2470534	MEGACORN
Registration Number:	2576391	FAMILY HERITAGE
Registration Number:	2912777	HERO BY MRS BAIRD'S ABOVE AND BEYOND KIDS' BREAD AWESOME TASTE! MIGHTY NUTRITION!
Registration Number:	3183008	

CH \$290.00 77094854

CORRESPONDENCE DATA

Fax Number: (877)769-6945
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (214) 292-4031
Email: tmdocdal@fr.com
Correspondent Name: Russell N. Rippamonti
Address Line 1: P.O. Box 1022
Address Line 4: Minneapolis, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	15895-024001
NAME OF SUBMITTER:	Russell N. Rippamonti
Signature:	/rnr/
Date:	07/09/2007

Total Attachments: 2
source=bbu 1 merger#page1.tif
source=bbu 1 merger#page2.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"MRS BAIRD'S BAKERIES BUSINESS TRUST", A DELAWARE STATUTORY TRUST,

WITH AND INTO "BIMBO BAKERIES USA, INC." UNDER THE NAME OF "BIMBO BAKERIES USA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTEENTH DAY OF JUNE, A.D. 2007, AT 7:17 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTIETH DAY OF JUNE, A.D. 2007.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2343611 8100M

070707025



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5760713

DATE: 06-14-07

TRADEMARK
REEL: 003576 FRAME: 0620

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC STATUTORY TRUST
INTO A
DOMESTIC CORPORATION**

Pursuant to Title 8, Section 254 of the Delaware General Corporation Law and Title 12, Section 3815 of the Delaware Decedent's Estates and Fiduciary Relations, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Bimbo Bakeries, a Delaware corporation, and the name of the statutory trust being merged into this surviving corporation is Mrs Baird's Bakeries Business Trust, a Delaware business trust.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging statutory trust.

THIRD: The name of the surviving corporation is Bimbo Bakeries USA, Inc.

FOURTH: The merger is to become effective on June 30, 2007.

FIFTH: The Agreement of Merger is on file at 14401 Statler Blvd., Fort Worth, Texas 76155, the place of business of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or beneficial interest owner of any constituent statutory trust.

SEVENTH: The Restated Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed by an authorized officer, the 14th day of June, 2007.

BIMBO BAKERIES USA, INC.

By: 

Name: Claudia Coscia

Title: General Counsel & Secretary